Social **Networking Special** Ops: Extending Data Visualization Tools for Faster Pwnage

Chris Sumner | @TheSuggmeister | www.securityg33k.com

Disclaimer

"I am not speaking on behalf of my employer.

The information and perspectives I present are personal and do not represent those of my employer."

1. Intro to Social Network Analysis & Visualization

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2. Case study using Twitter & Maltego

- Intro to Social Network Analysis & Visualization
- 2. Case study using Twitter & Maltego
- Something a bit darker using facebook & Maltego



Goals

Overview/appreciation of possibilities in this field

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- Overview/appreciation of possibilities in this field
- Expose you to some ideas that you can apply to your specific situation

Who's the talk aimed at?

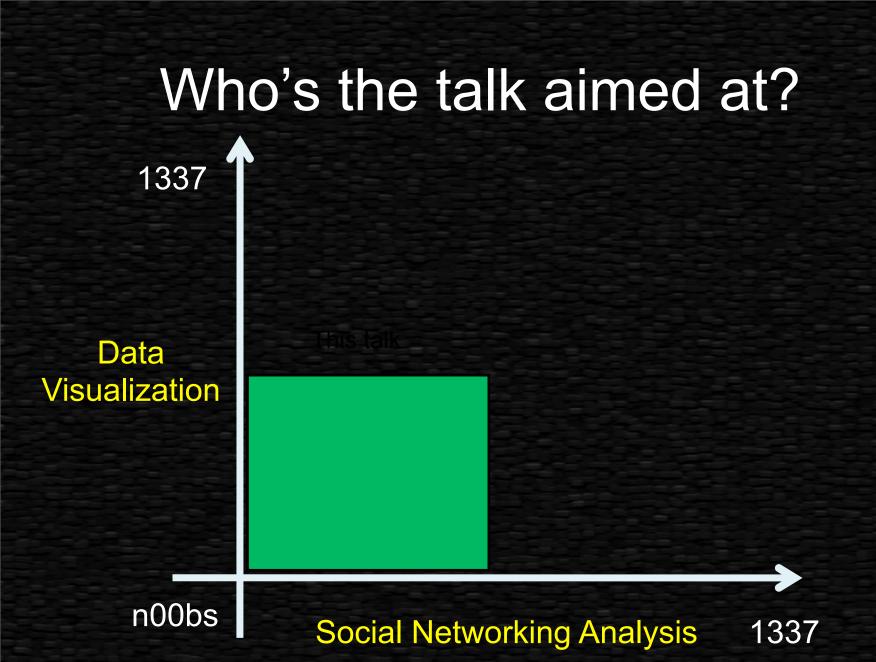
his talk



n00bs

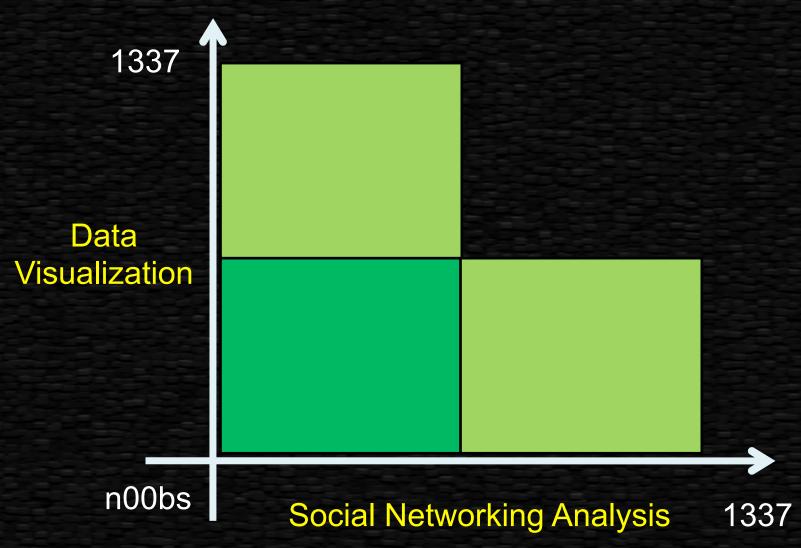
Social Networking Analysis

1337

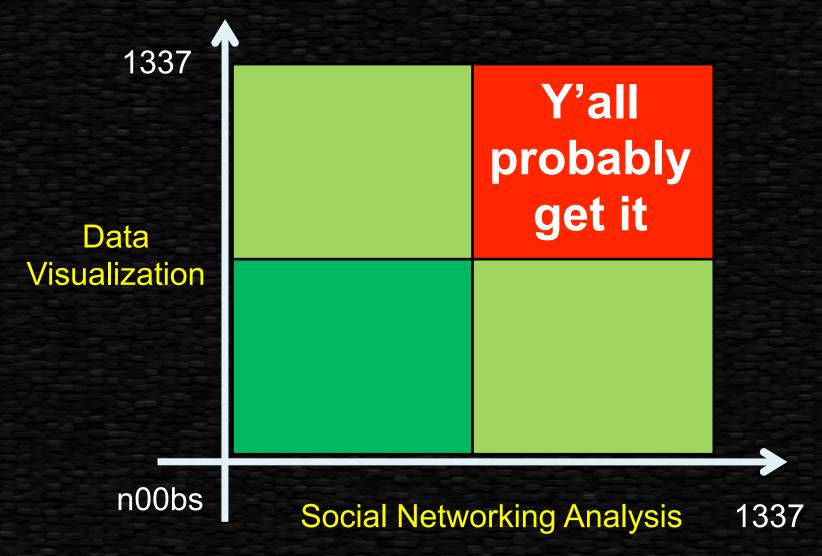


5





Who's the talk aimed at?



The Suggmeister



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@TheSuggmeister



- By day
 - Corporate security

The Suggmeister



- By day
 - Corporate security
- By night | weekend
 - Data analysis
 - Data visualization
 - Social Media
 - DC4420

TheSuggmeister

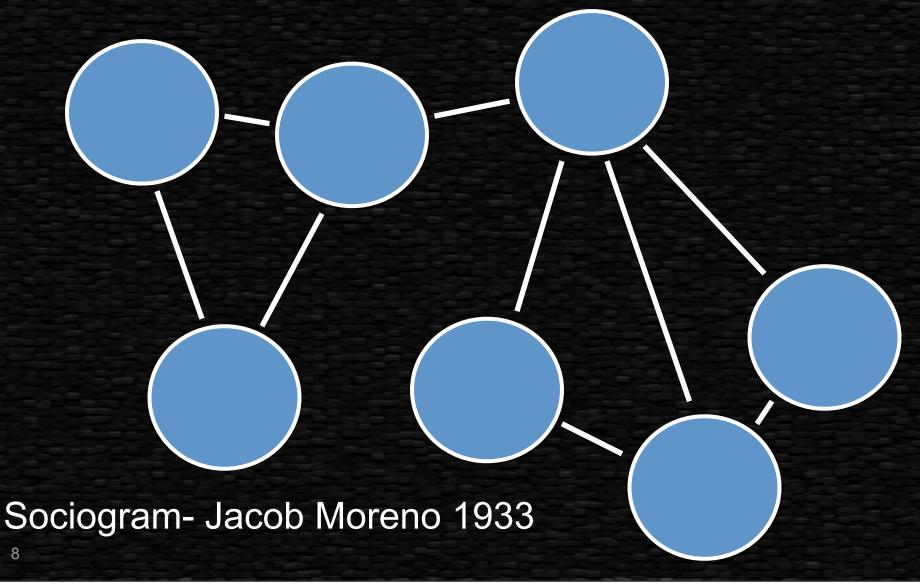


- By day
 - Corporate security
- By night | weekend
 - Data analysis
 - Data visualization
 - Social Media
 - DC4420
- A strange sequence of events led to me appearing here

Social Network Analysis

- = Problem
- = Opportunity

Social Network Analysis



Data – ~21 exabytes per month

- Data ~21 exabytes per month
- Facebook ~500 ish million users

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- Privacy paradox
 - "I take privacy seriously"
 - 89% use real names
 - 61% use identifiable picture

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- Facebook ~500 ish million users
- Privacy paradox
 - "I take privacy seriously"
 - 89% use real names
 - 61% use identifiable picture
- "I've got nothing to hide and Other Misunderstandings of Privacy" – Daniel Solove

Problem

Your anonymous searches, aren't all that anonymous

Problem

Your anonymous searches, aren't all that anonymous

AOL user 4417749

 Ms. Thelma Arnold, Lilburn Georgia



Opportunity

- Lots of data
- Lots of noise

Opportunity

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- Lots of noise
- Find "interesting" stuff a bit faster....

Opportunity

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....by combining Data Mining/Screen Scraping, Named Entity Recognition and Data Visualization

Named Entity Recognition

"Parsing data to extract & classify information"

Named Entity Recognition

"Parsing data to extract & classify information"

"Greg bought 300,000 shares of LIGATT in 2010"

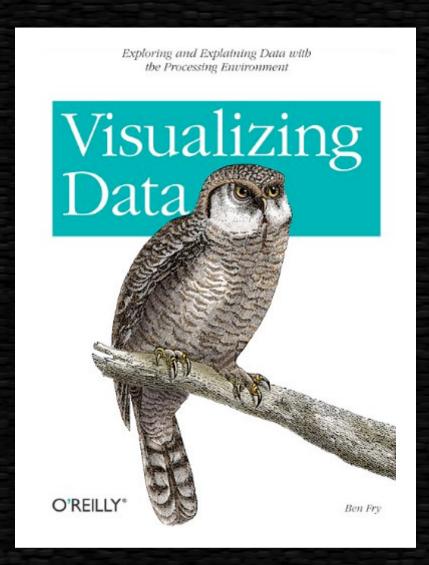
Named Entity Recognition

"Parsing data to extract & classify information"

"Greg bought 300,000 shares of LIGATT in 2010"

```
<ENAMEX TYPE="PERSON">Greg</ENAMEX> bought
<NUMEX TYPE="QUANTITY">300,000</NUMEX> shares of
<ENAMEX TYPE="ORGANIZATION">LIGATT</ENAMEX> in
<TIMEX TYPE="DATE">2010</TIMEX>.
```

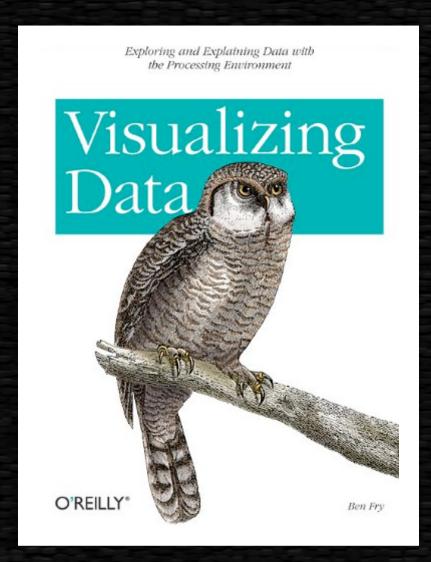
Data Visualization



- 1. Acquire
- 2. Parse
- 3. Filter
- 4. Mine
- 5. Represent
- 6. Refine
- 7. Interact

Ben Fry

Data Visualization



- 1. Acquire
- 2. Parse
- 3. Filter
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Ben Fry

Raffael Marty

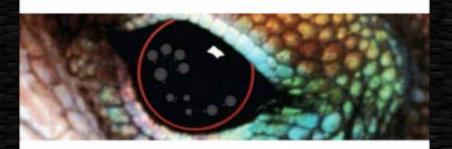
*Collecting log data is one thing, having relevant information is something else. The art to transform all kinds of log data into meaningful security information is the core of this book. Raffy illustrates in a straight forward way, and with hands-on examples, how such a challenge can be mastered. Let's get inspired."



- Andreas Wuchner, Head of Global IT Security, Novertic

Check out secviz.org

APPLIED SECURITY VISUALIZATION



RAFFAEL MARTY

Tools

- Maltego
- Processing
- Prefuse and PrefuseFlare toolkit
- Afterglow
- DAVIX (Data Analysis & Visualization Linux)
- TouchGraph
- Vizster
- Graphviz

What the **&\$#@!** is Maltego?

21 September 2009

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 An information gathering tool that allows you to visually see relationships.

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- Infrastructure
 - DNS, IP Addresses, URLs, MX Records

- An information gathering tool that allows you to visually see relationships.
- Infrastructure
 - DNS, IP Addresses, URLs, MX Records
- Human
 - Email, Phone...

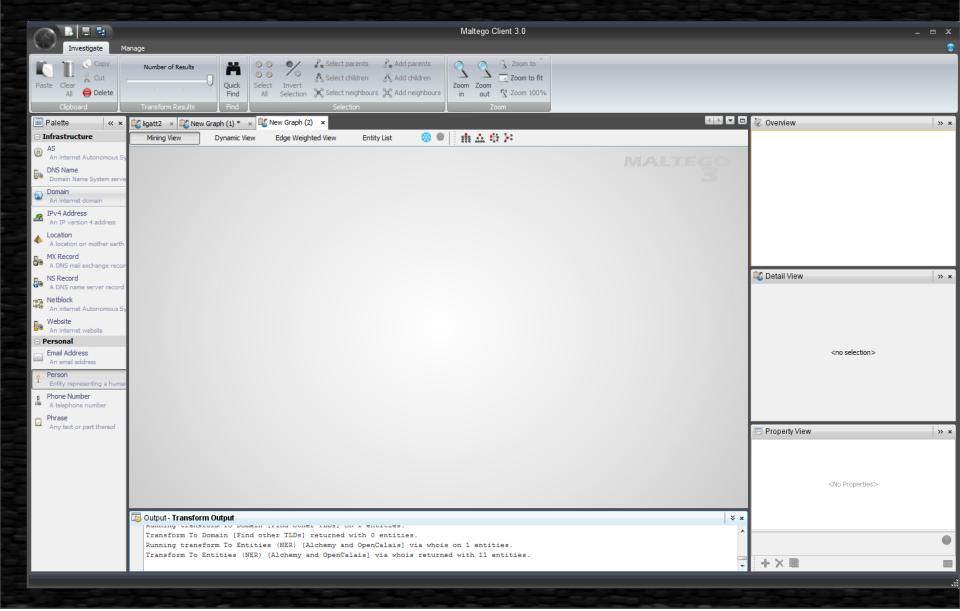
- An information gathering tool that allows you to visually see relationships.
- Infrastructure
 - DNS, IP Addresses, URLs, MX Records
- Human
 - Email, Phone...
- Other... Extendable by design

www.paterva.com

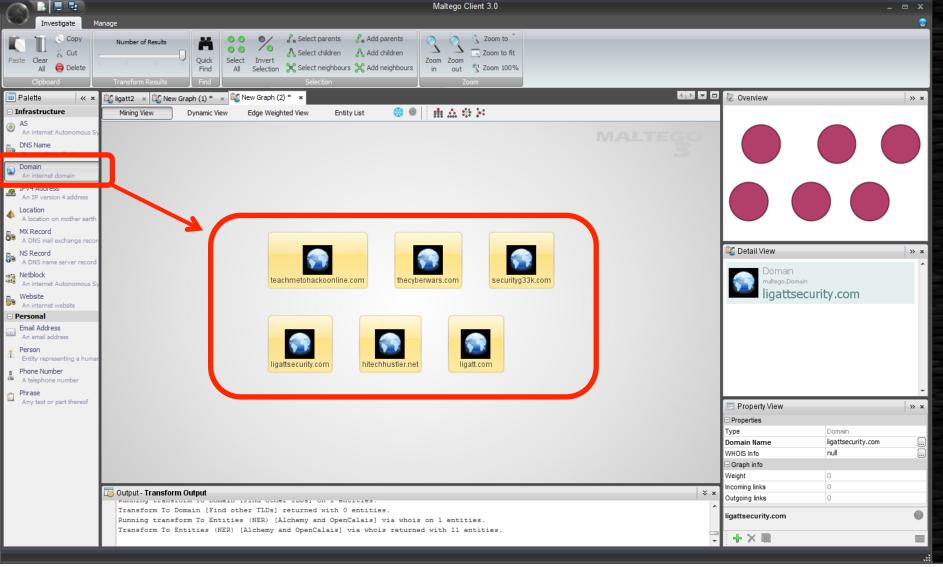




E.G.

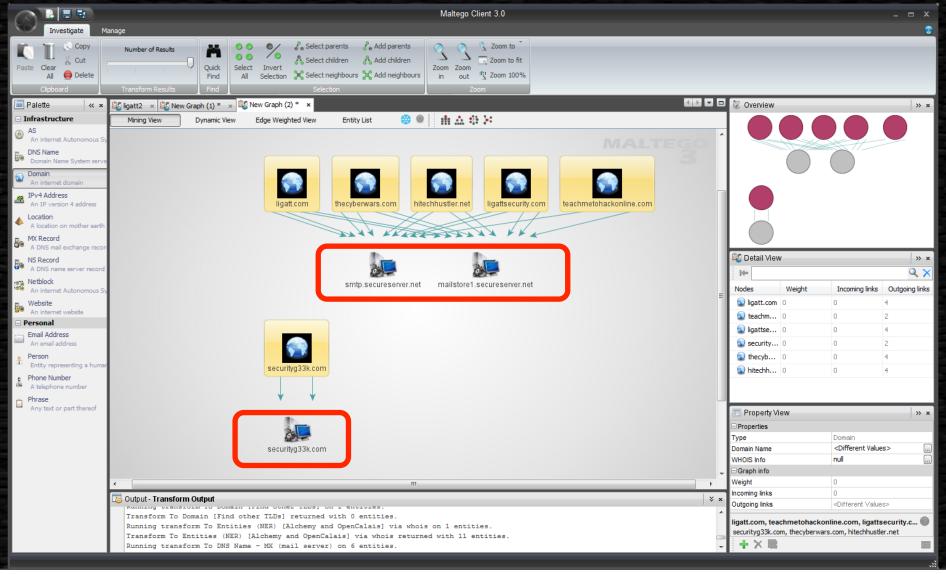


Domains

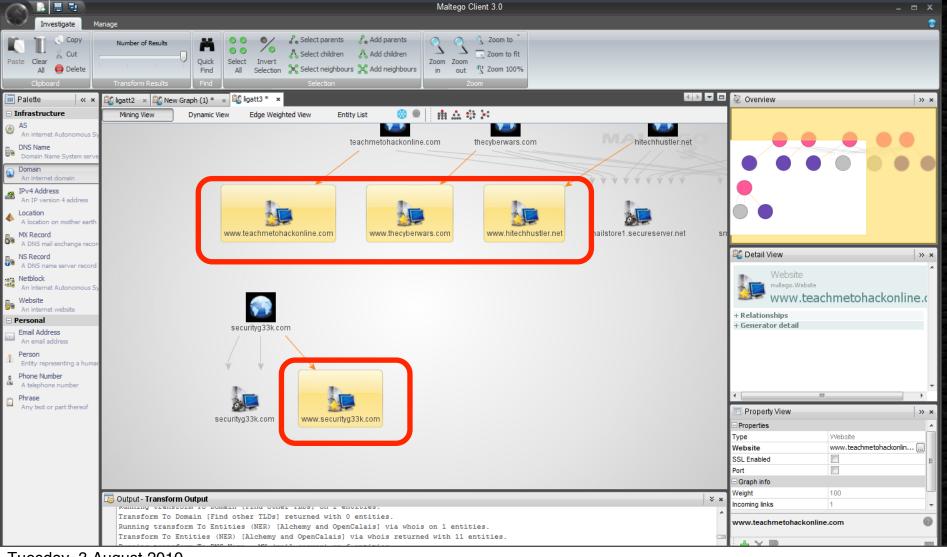


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MX Records



Web Sites...



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Tony Hawk Twitter Hunt versus Maltego



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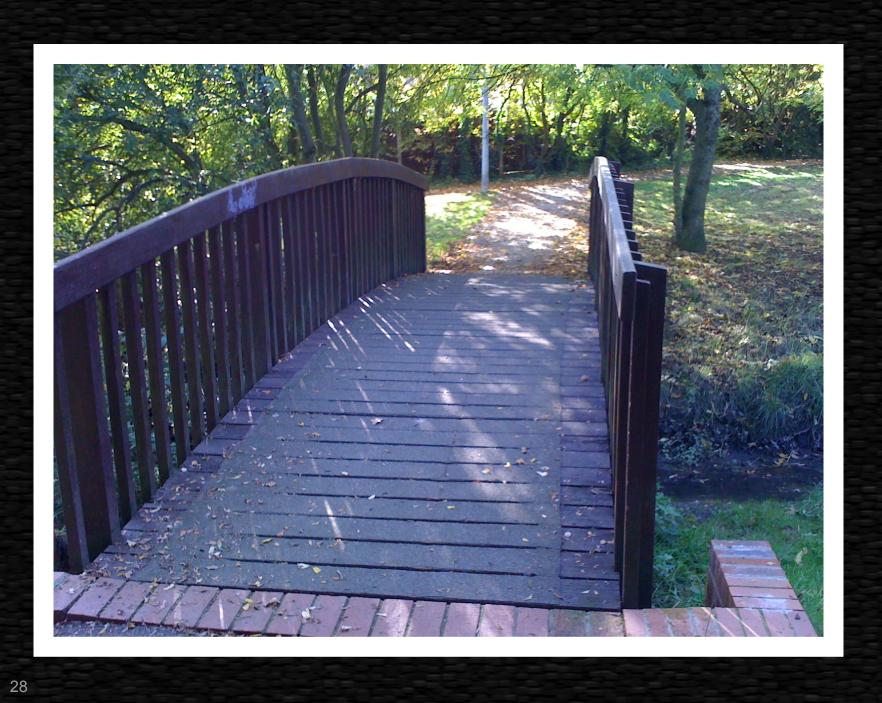


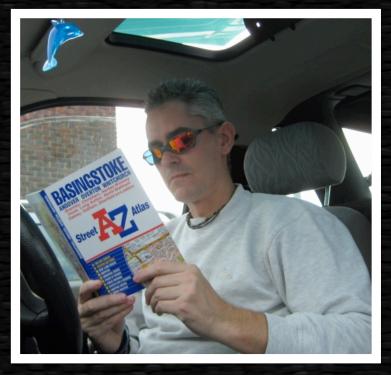
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Tuesday, 3 August 2010

"Guarded by a fearsome troll, NW from a house where you might have to pay money to pass & a sk8park"





@steven_gill

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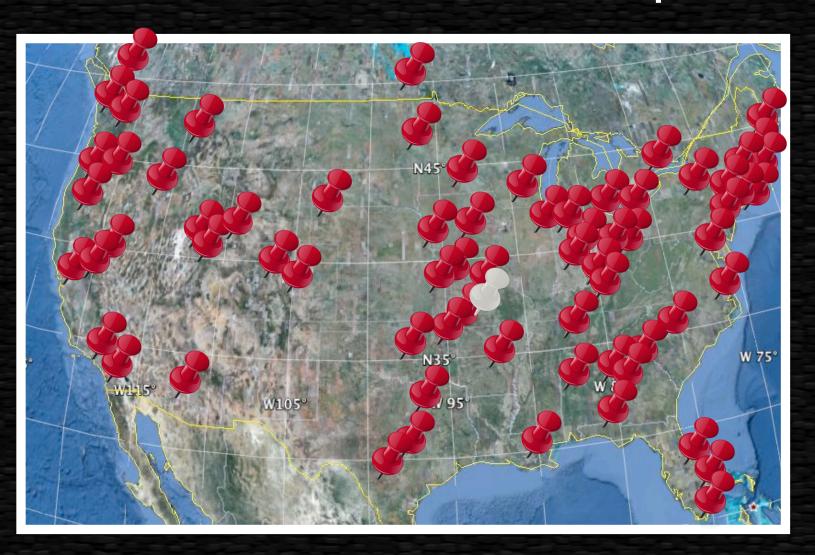




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obviously

I wanted to see a map

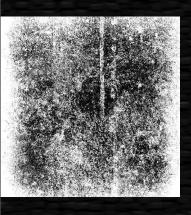


Should be easy enough

- Hiders are all friends of ohidingit
- Finders all tweet @ifoundone when they find one.
- Tony sends out "Found" tweets with #THTH

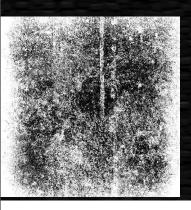
Anyone know of a quick way to pull all tweets @ or from a user over a given period of time (between dates)? Not found anything simple yet

Anyone know of a quick way to pull all tweets @ or from a user over a given period of time (between dates)? Not found anything simple yet



@l0sthighway

Anyone know of a quick way to pull all tweets @ or from a user over a given period of time (between dates)? Not found anything simple yet



@l0sthighway

@TheSuggmeister Maltego lets you get tweets to/from a user. Doesn't do dates, but perhaps you could hack\text{\text{\text{from a user.}}} yourself

11:12 AM Oct 23rd from web in reply to TheSuggmeister

Hypothesis











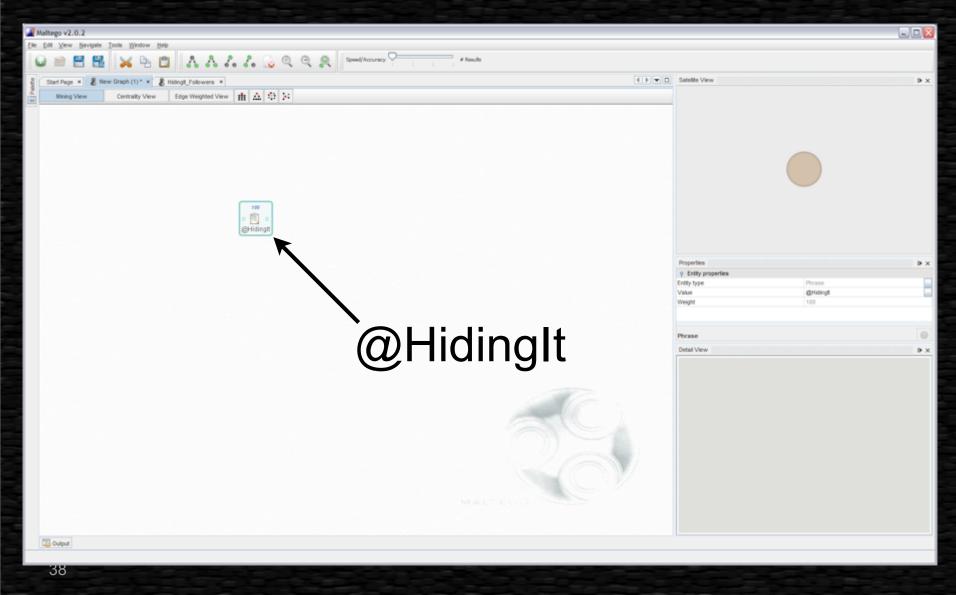




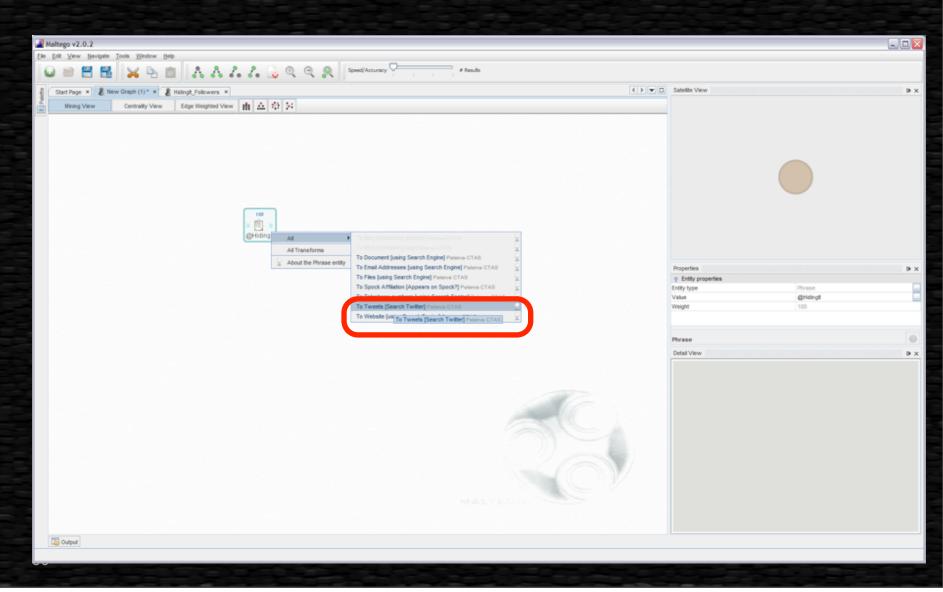
List the Hiders



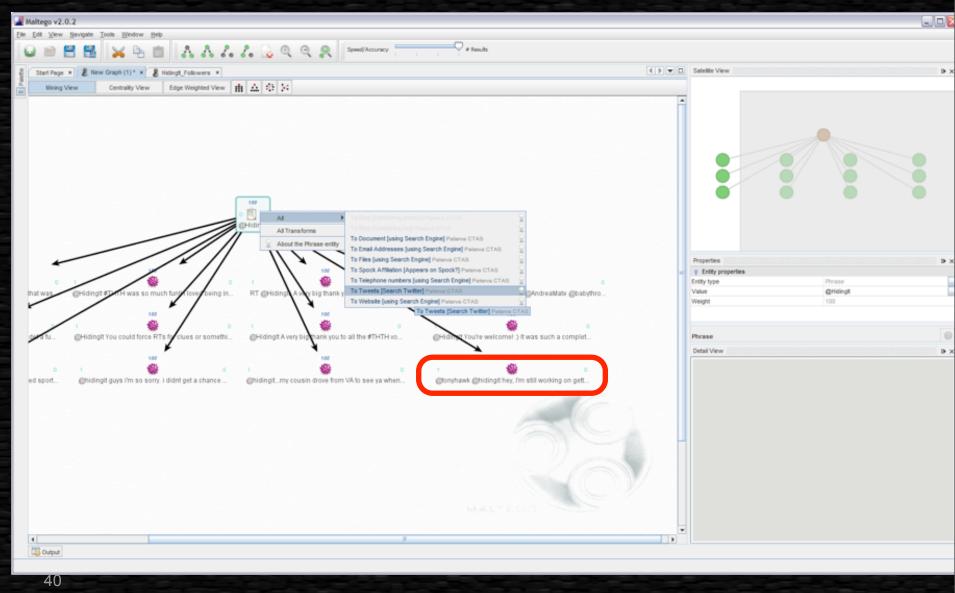
Derive @HidingIt



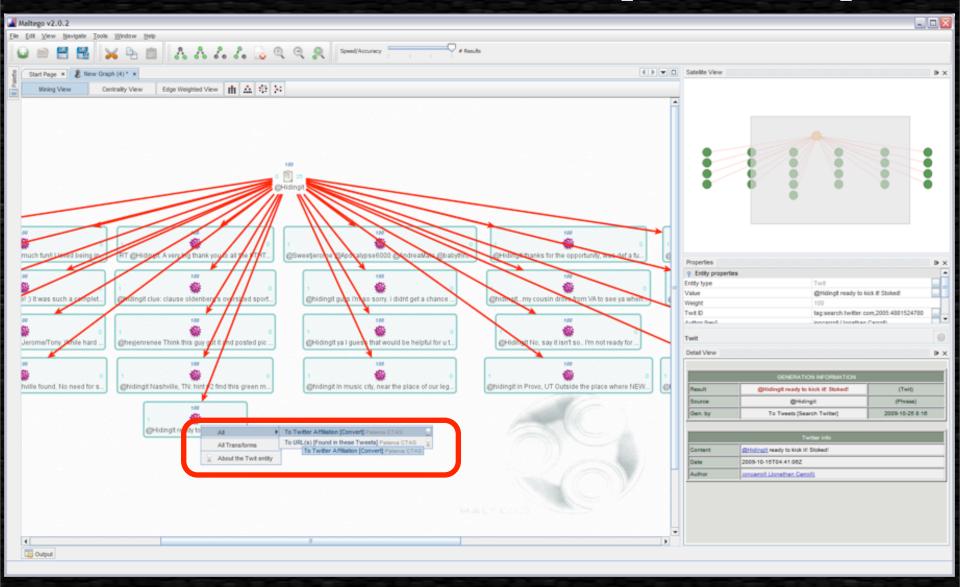
To Tweets [Search Twitter]

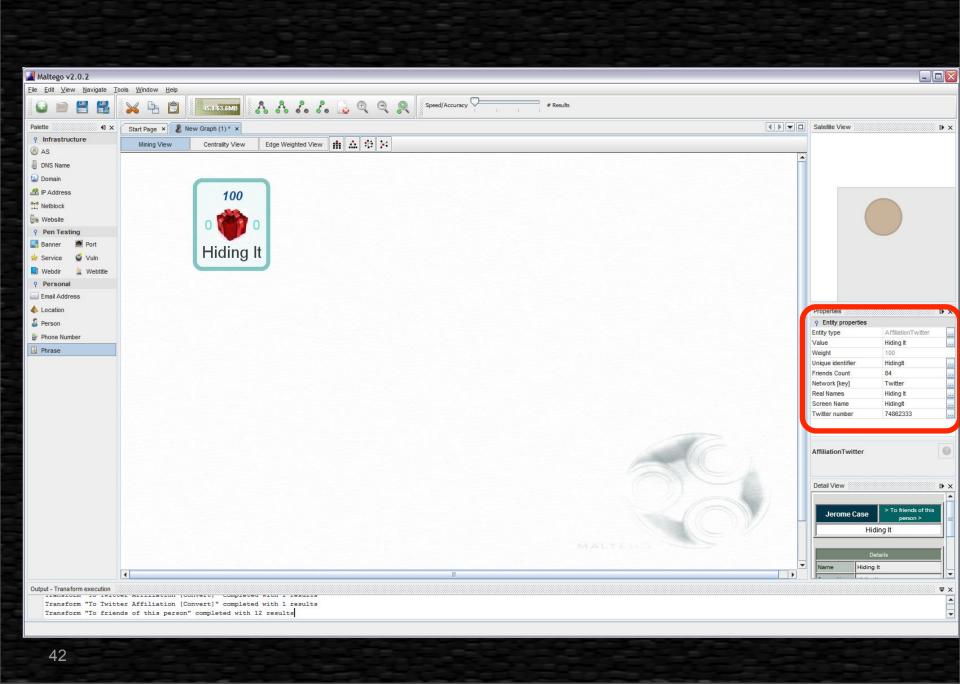


Tweets



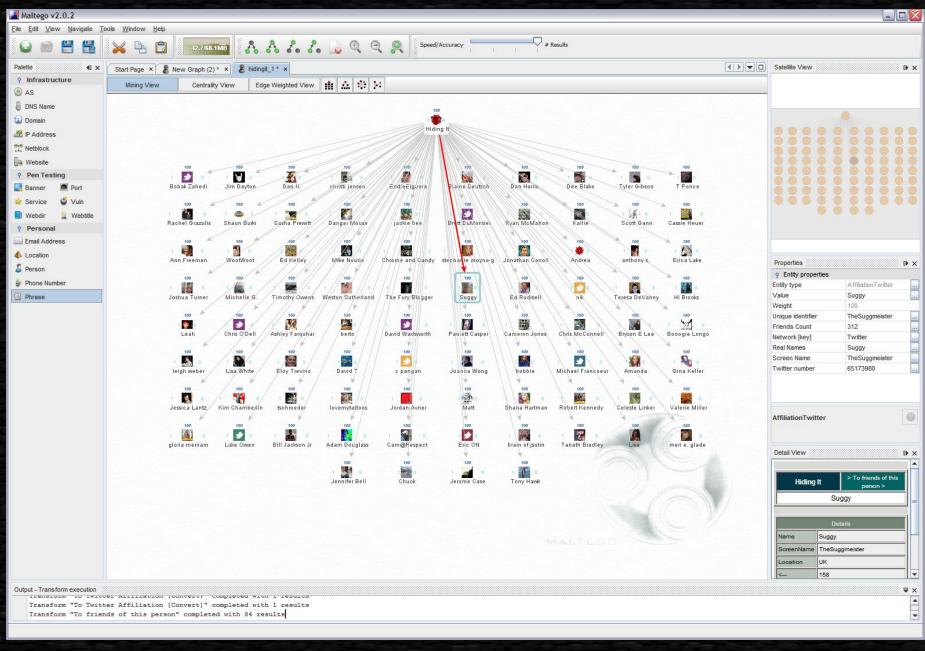
To Twiiter Affiliation [Convert]



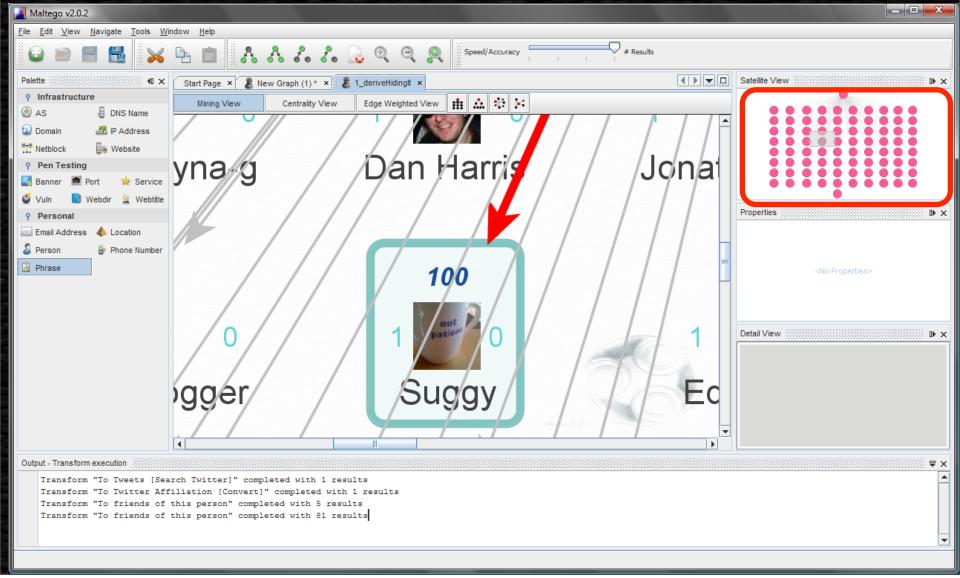


To friends of this person



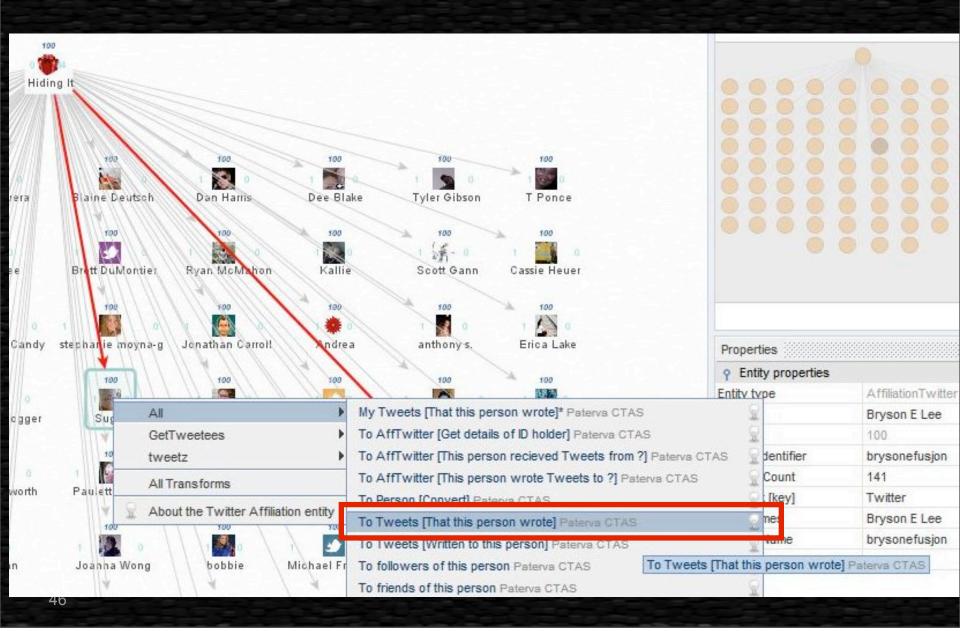


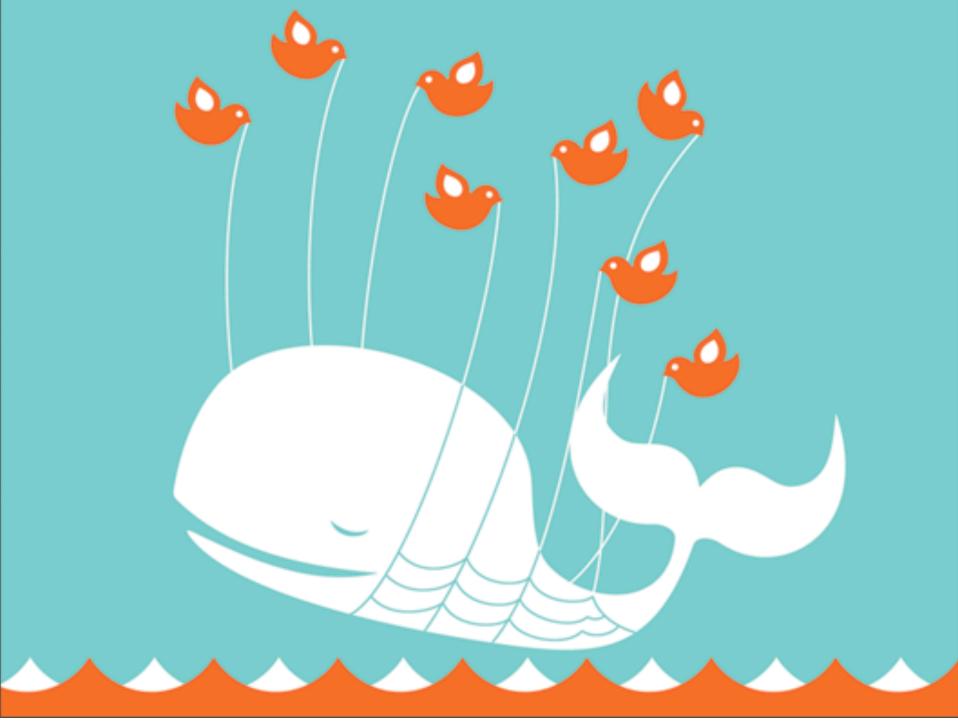
"Suggy"



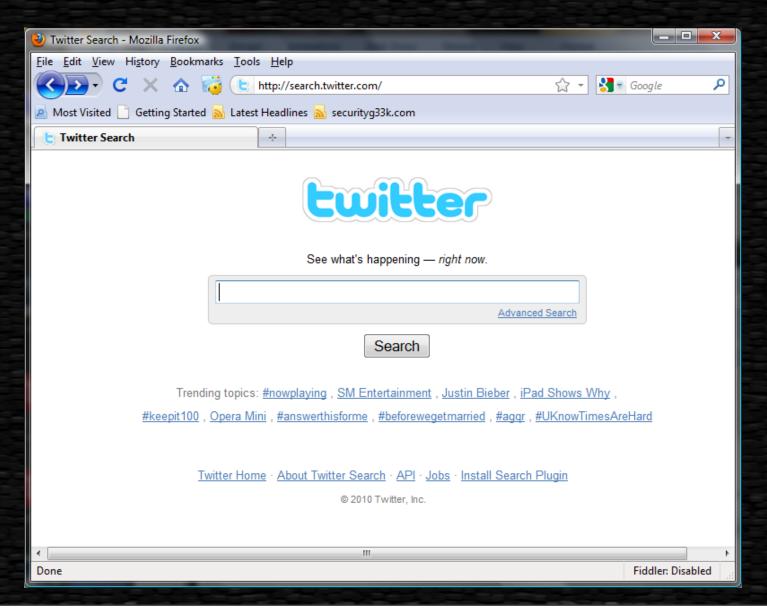
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To Tweets [That this person wrote]





Twitter Search Limitations



Local Transforms

If you can call script/program and pass input... AND

If you can get your output to STDOUT, THEN

you can write a local transform

Learn How to Build Applications with the Twitter API



O'REILLY®

Kevin Makice

3 x API's

- 2 x REST
- 1 x Streaming

PERL & ::LWP e.g. from latest tweet

```
$url = "http://twitter.com/statuses/
user_timeline.xml?count=200&id=" .
$entityValue2;
```

Gotcha's

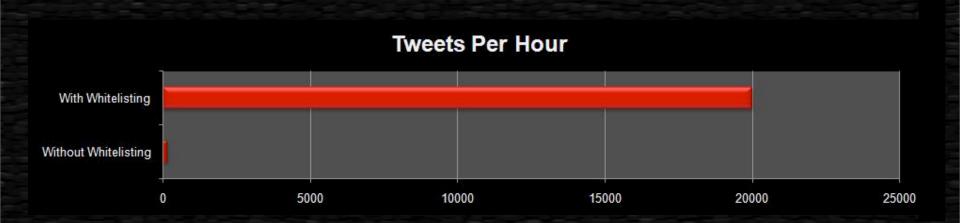
- 200 tweet limit
- Couldn't search by date
- Max history of 3200 tweets
- 150 API calls an hour



100 people * 3 api calls each = 300

Whitelisting

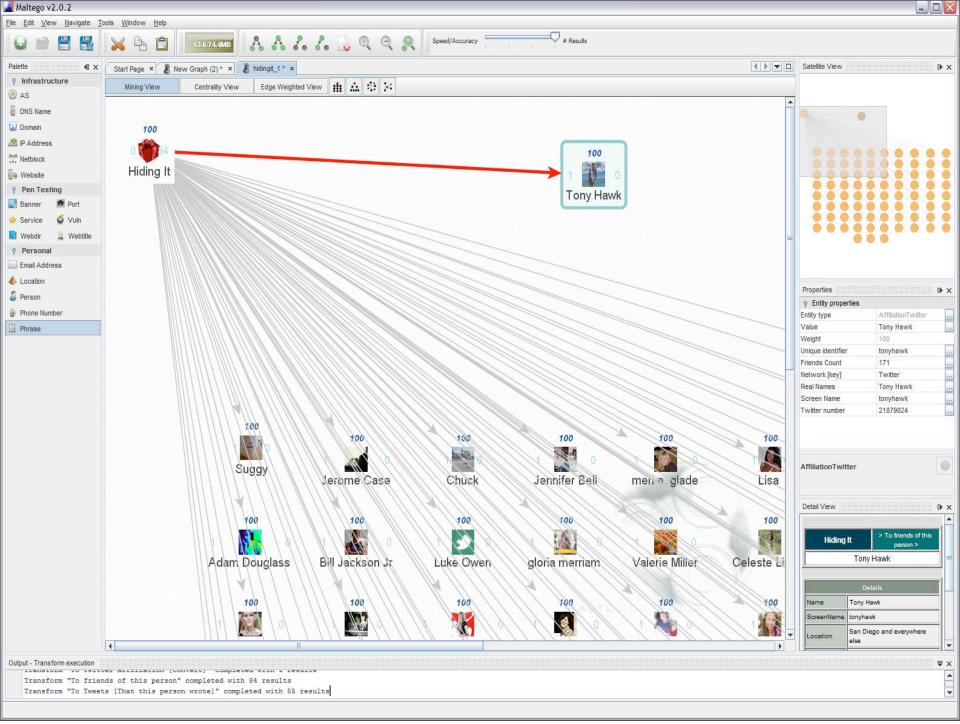
• 150 versus 20,000 per hour



Find the winners

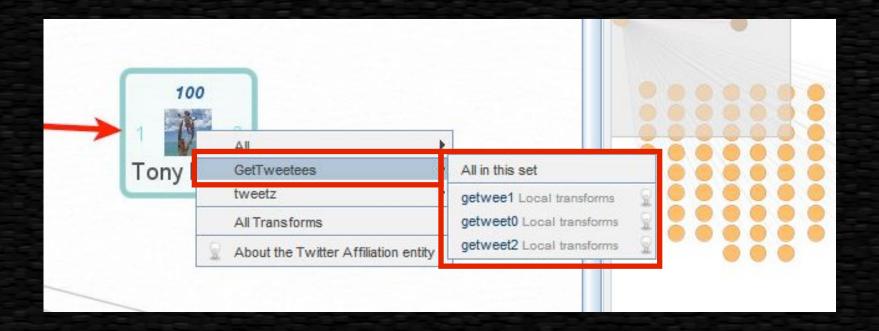
21 September 2009

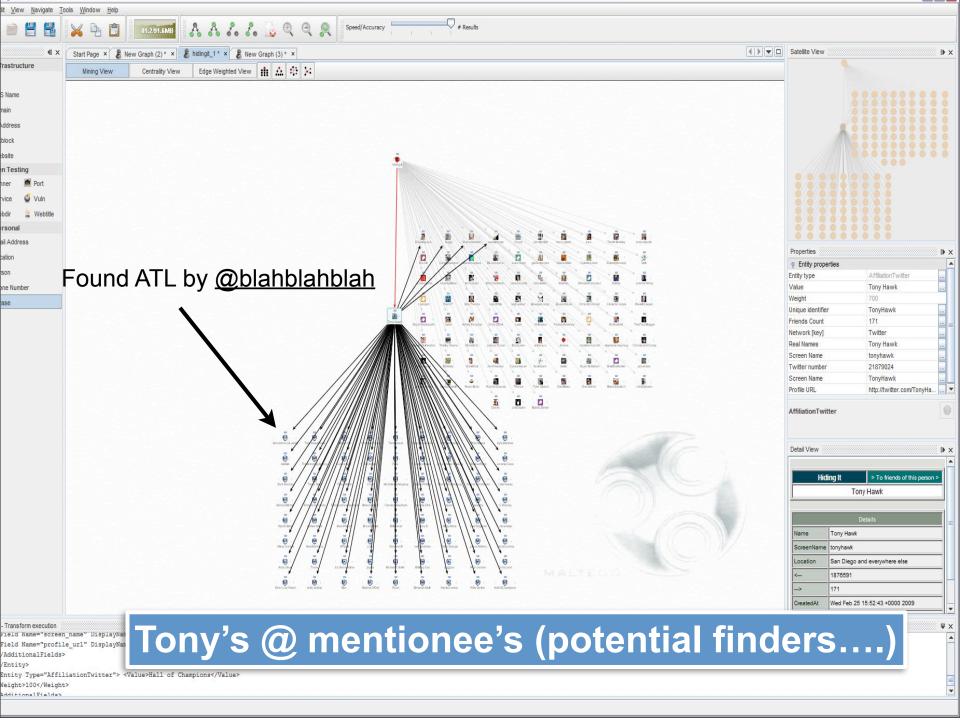
54

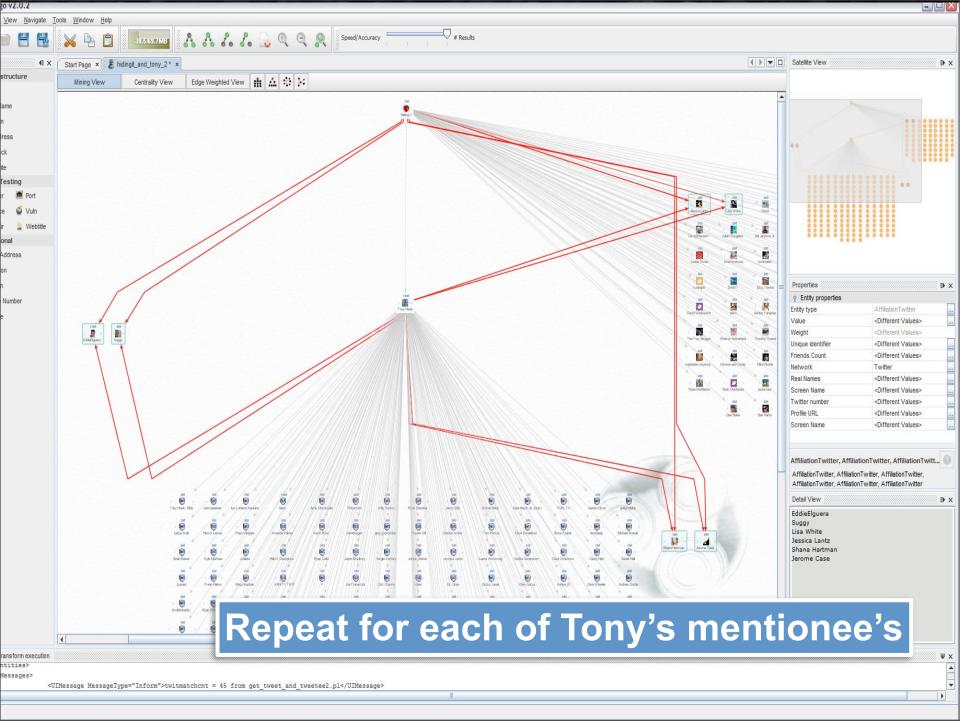


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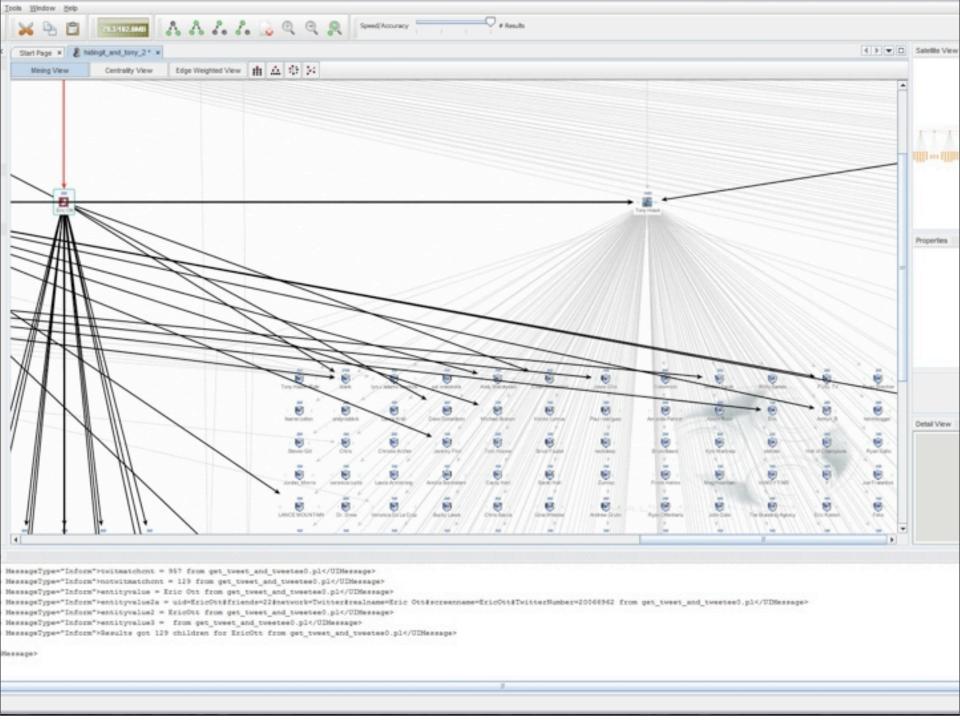
List of all @mentionee's



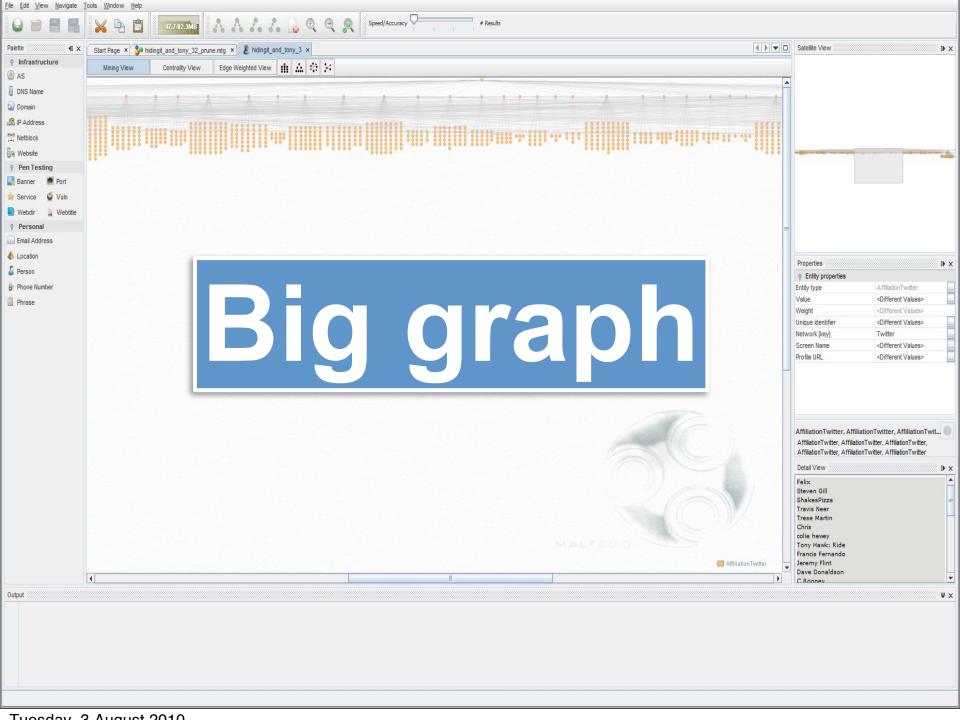




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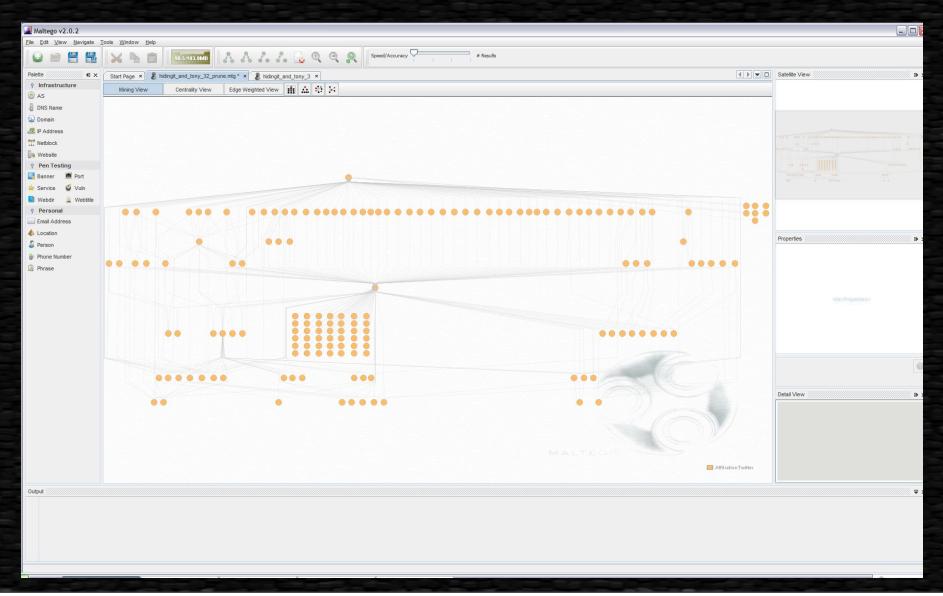
Tuesday, 3 August 2010



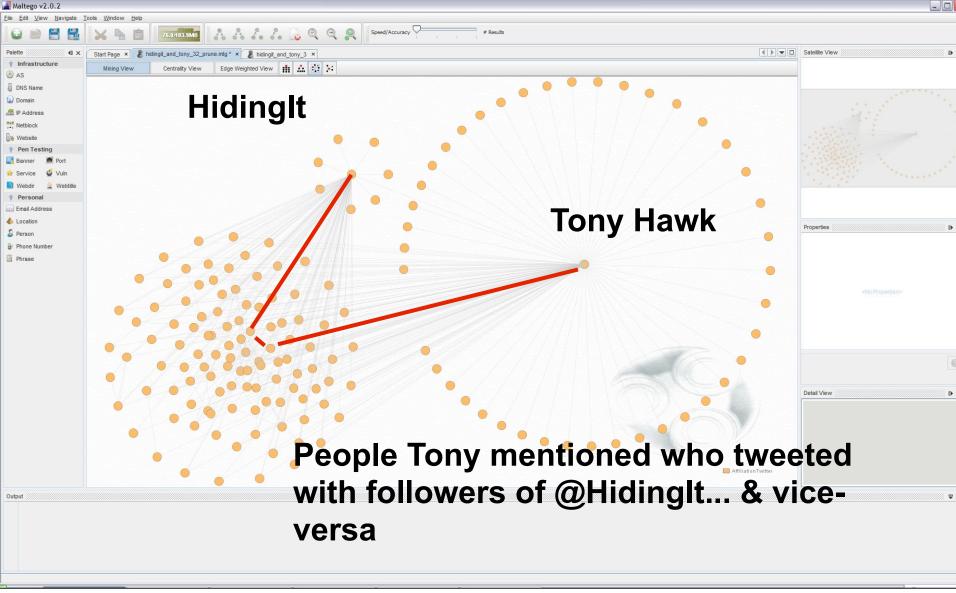
Maltego v2.0.2



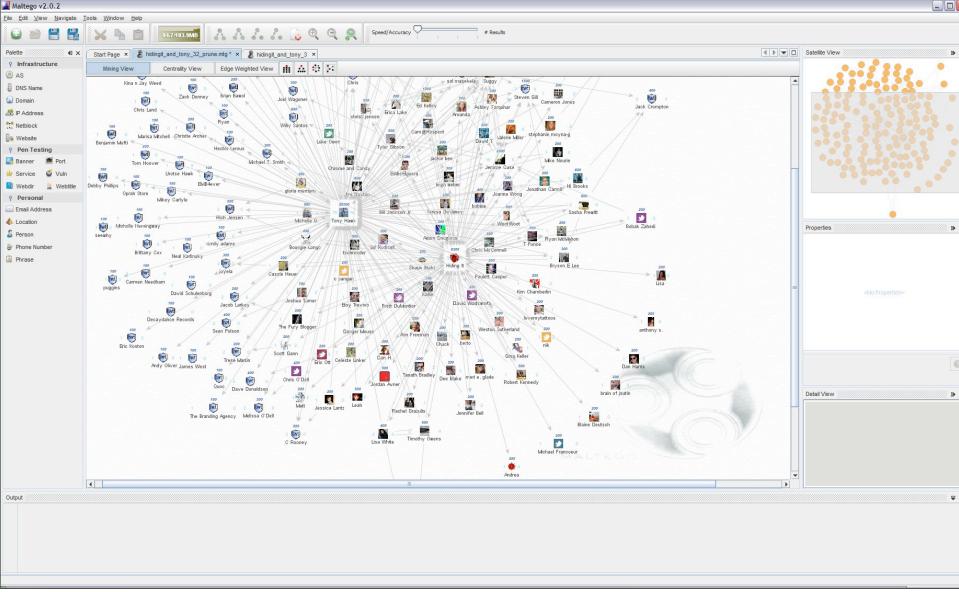
A bit less messy



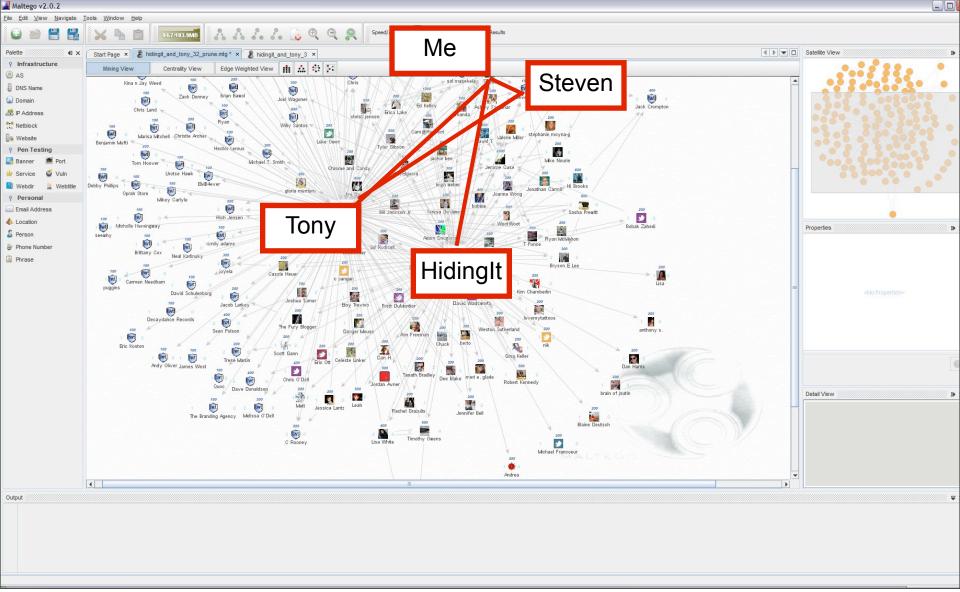
Centrality layout



Organic



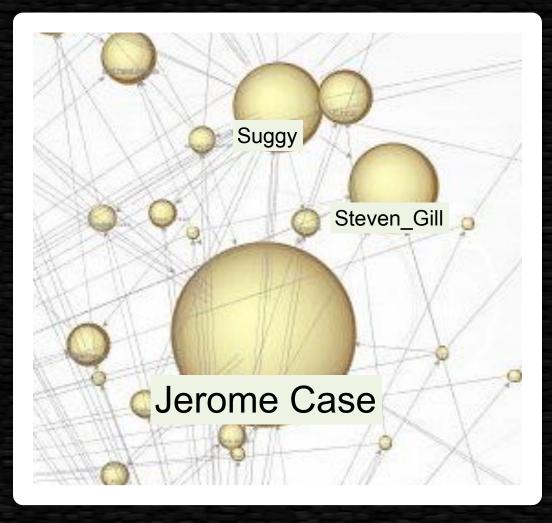
Organic



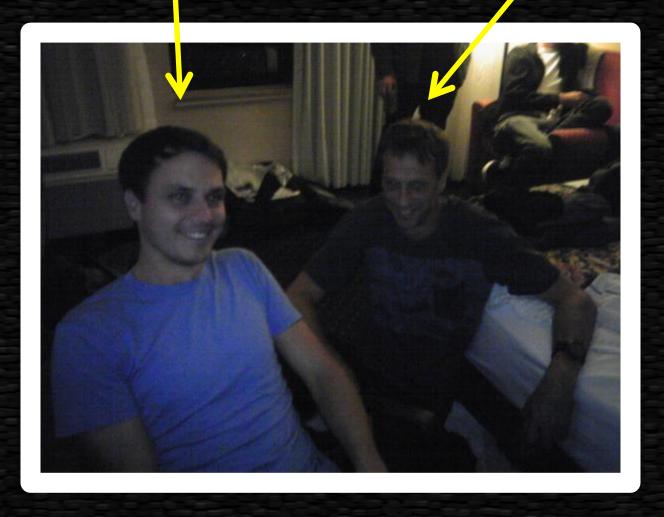
Edge Weighted



So what? What on earth have I been going on about?

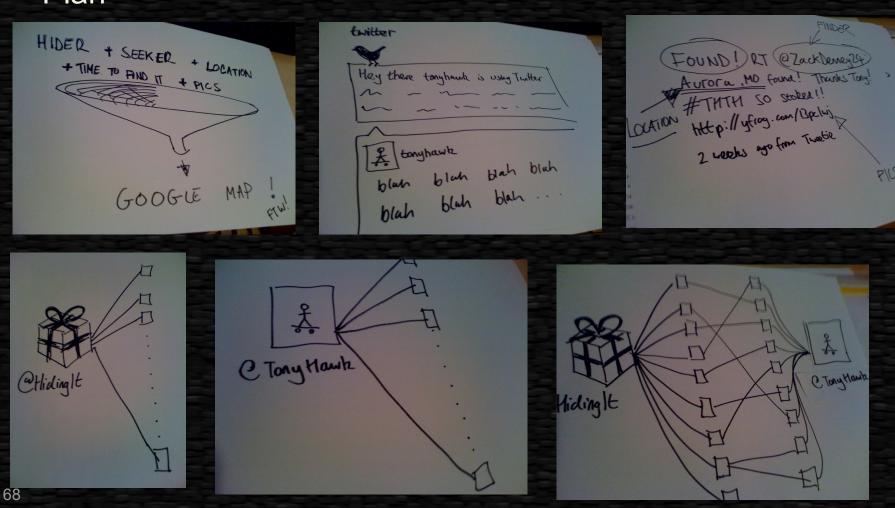






67

Plan



Speed/Accuracy bar set to left until you know it works

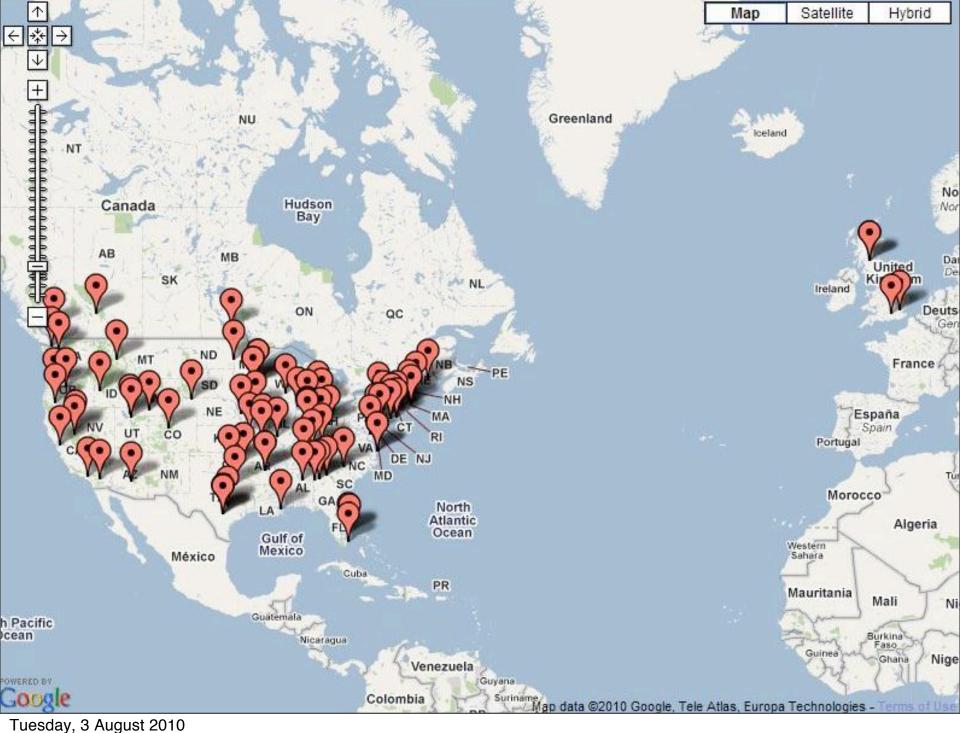


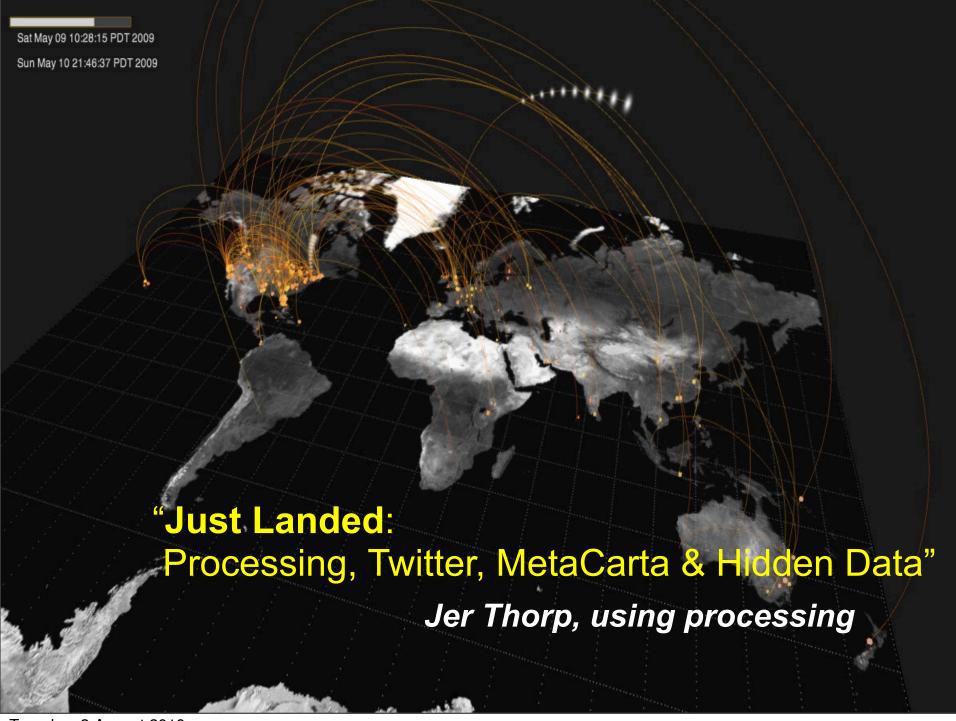
If you ever think, "that's weird. Not many results", it's
probably because your Speed/Accuracy bar isn't over to
the right.

Local transforms open up a world of opportunity

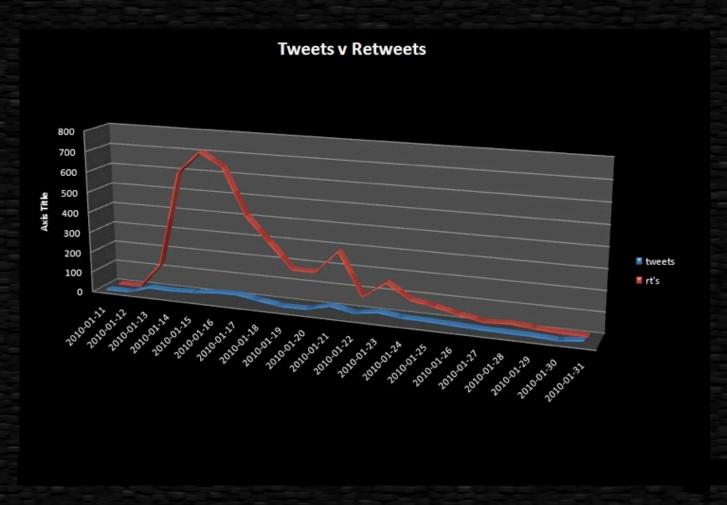
- Local transforms open up a world of opportunity
- Enterprise? Consider the server platform.

- Local transforms open up a world of opportunity
- Enterprise? Consider the server platform.
- If you're going to leverage Twitter API heavily, you should really consider making a whitelisting request





Graphs for DEC.org.uk



.....Check out RowFeeder.com





Tuesday, 3 August 2010



Disclaimer

"The only way you can tell the truth is through fiction"

Via Richard Thieme/his friend at NSA

"Events, Names, dates, images etc all changed to protect the innocent and the not so innocent"



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Laptop on auction site



Laptop on auction site

Gets bought quickly at "Buy now price"



- Laptop on auction site
- Gets bought quickly at "Buy now price"
- Jess exchanges emails with the buyer

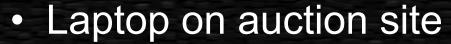


- Laptop on auction site
- Gets bought quickly at "Buy now price"
- Jess exchanges emails with the buyer
- Notification from "paypal"

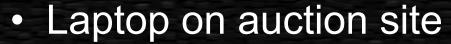


- Laptop on auction site
- Gets bought quickly at "Buy now price"
- Jess exchanges emails with the buyer
- Notification from "paypal"
- Jess sends laptop to valid address in UK



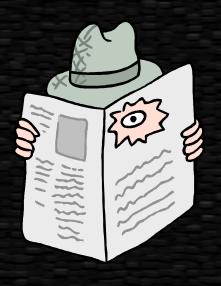


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- Gets bought quickly at "Buy now price"
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- Notification from "paypal"
- Jess sends laptop to valid address in UK
- Notice from auction site that buy account had been hacked
- Jess contacts police

Hypothesis













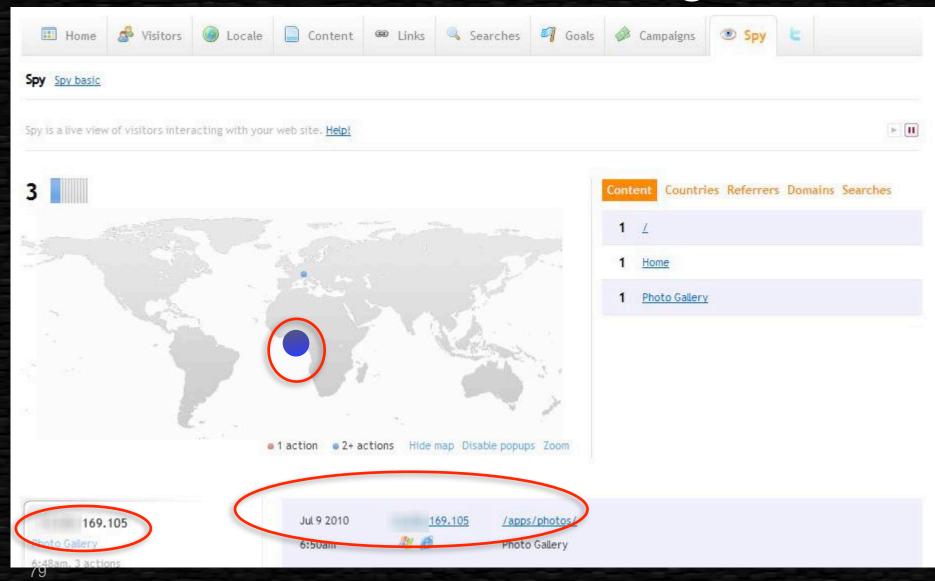
Need to get email header, but he/she uses webmail.....

- Need to get email header, but he/she uses webmail.....
- So sign up for a blog site like webs.com that also provides logs.

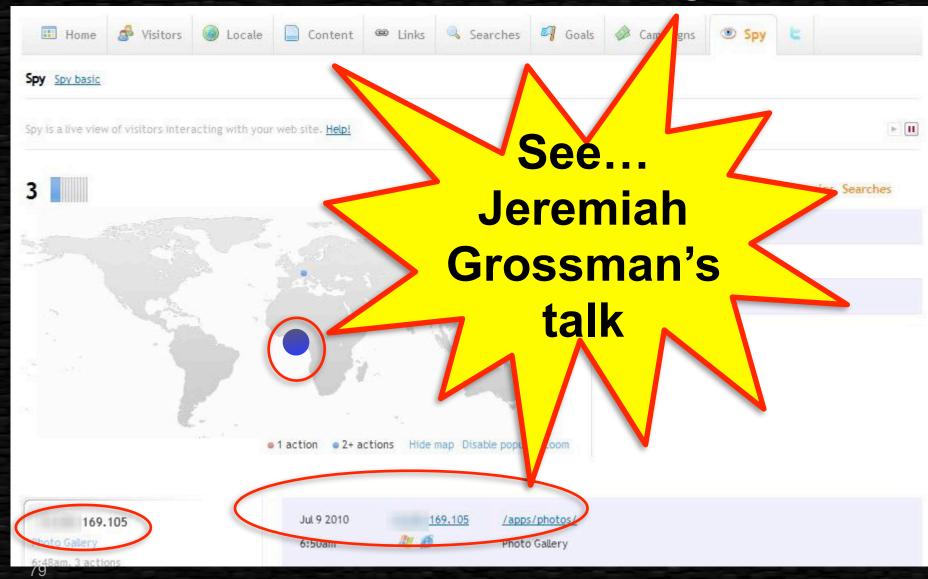
- Need to get email header, but he/she uses webmail.....
- So sign up for a blog site like webs.com that also provides logs.
- Send spammer an email message with embedded image.

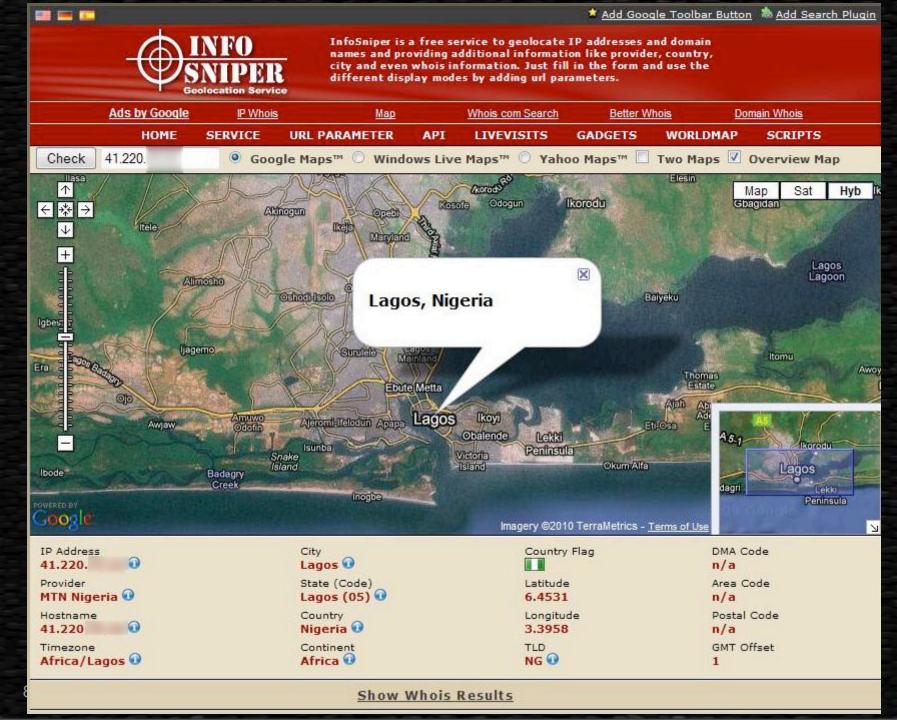
- Need to get email header, but he/she uses webmail.....
- So sign up for a blog site like webs.com that also provides logs.
- Send spammer an email message with embedded image.
- Wait

webs.com visitor logs



webs.com visitor logs





Step #2 where did package really go?

Lagos

AkinNotMyRealName@someemail.com

AKA: Larry The Cable Guy



Newcastle

Step #2 where did package really go?



Lagos

AkinNotMyRealName@someemail.com
AKA: Larry The Cable Guy



Newcastle





Alice, Alice, who the &\$#@! is Alice?

21 September 2009

Info Gathering

myspace.com a place for friends

- Email addresses
- Nick names
- Friends
- Addresses
- Schools
- Pictures... lots of pictures

Info Gathering

myspace.com a place for friends

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84

Dominic @Singe White

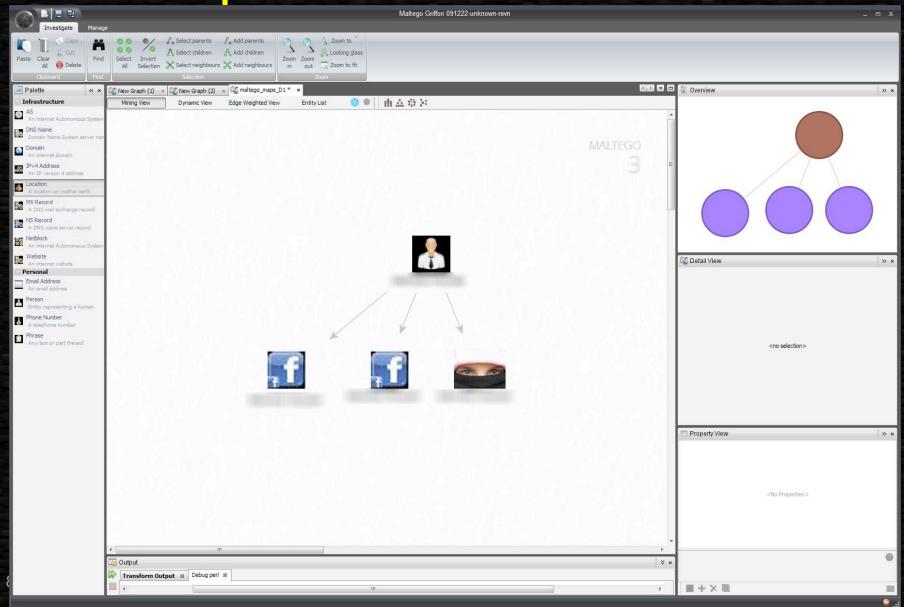


...wrote some useful facebook transforms for Maltego

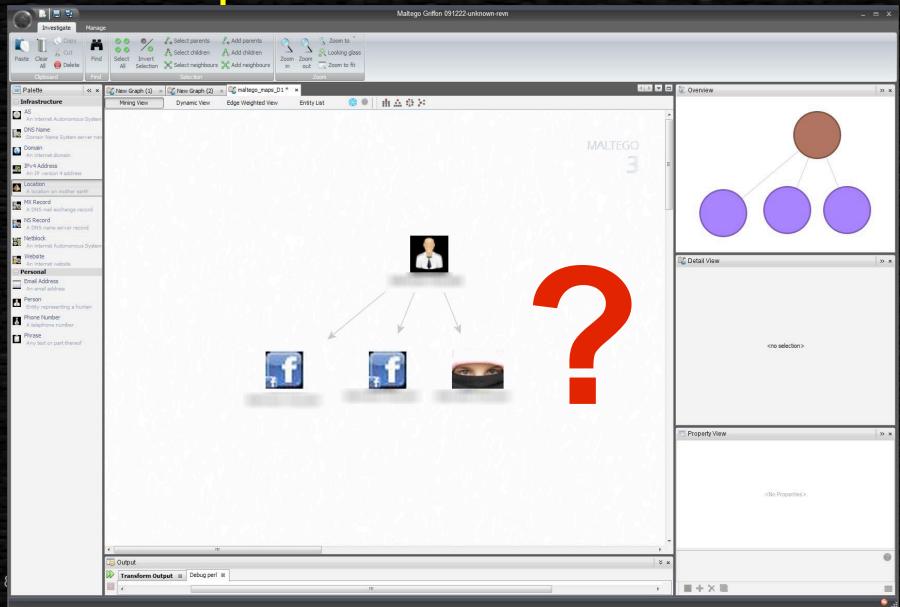
Python
Mechanize
Beautiful Soup

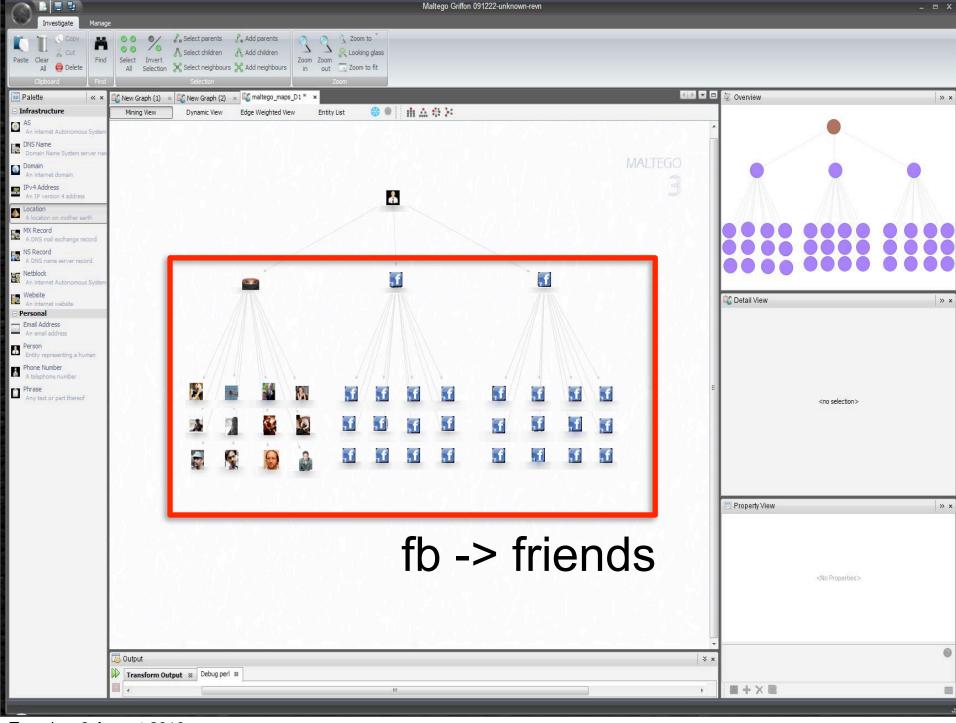
They'd break Facebook ToS so don't use them.

Step #3 Which "Alice"?

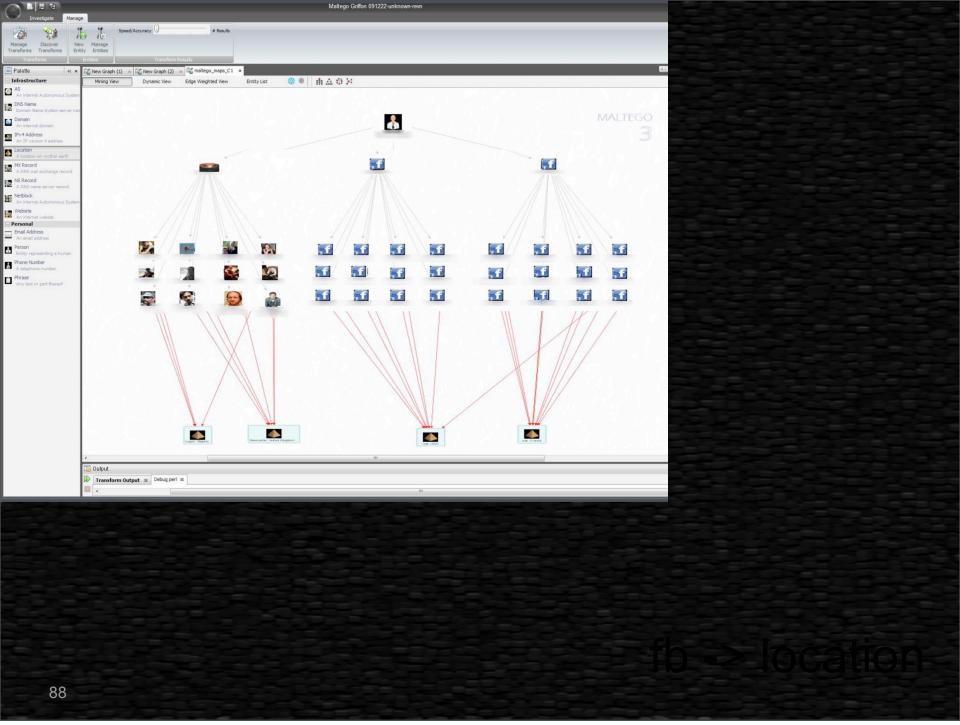


Step #3 Which "Alice"?

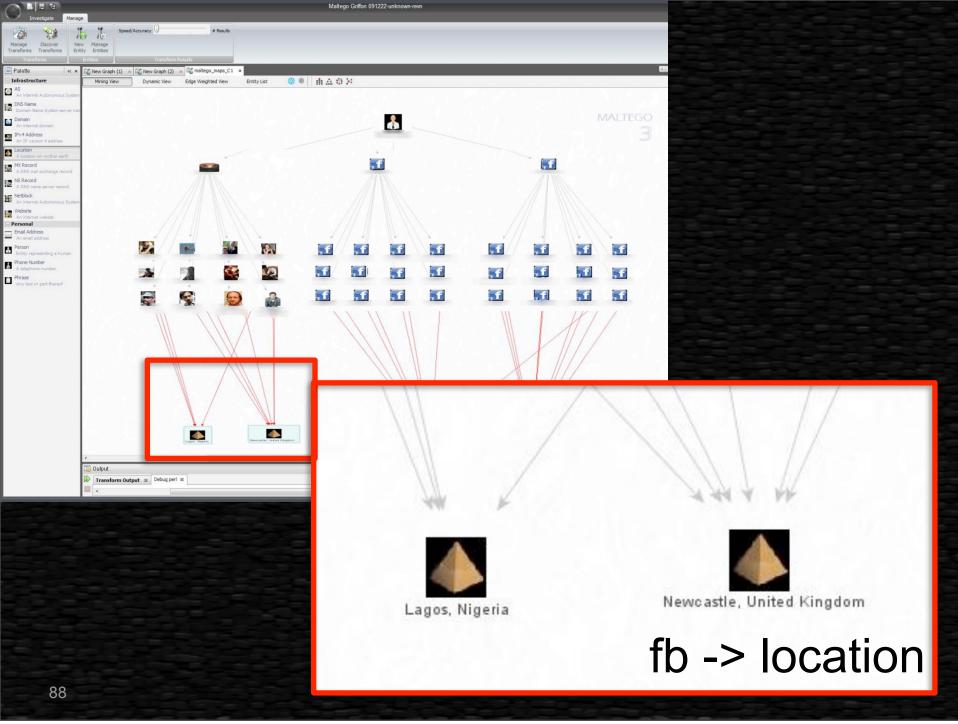




Tuesday, 3 August 2010



Tuesday, 3 August 2010



Tuesday, 3 August 2010

How to get sued by Facebook

How to get sued by Facebook

Pete Warden

How to get sued by Facebook

- Pete Warden
- Built his own search engine

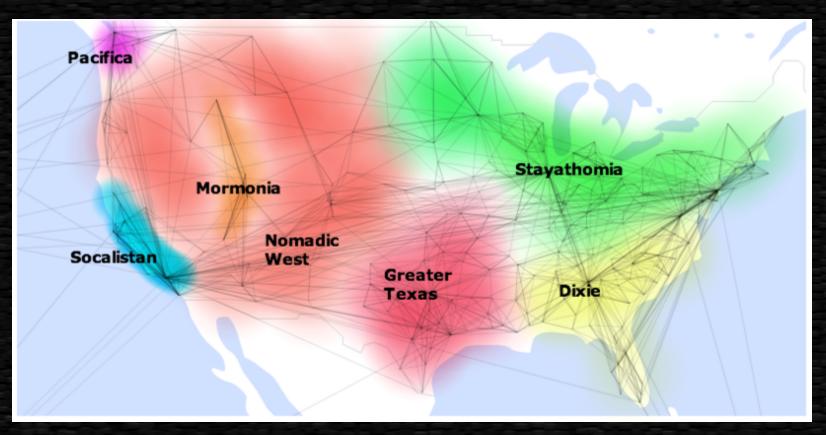
- Pete Warden
- Built his own search engine
- 100 machine cluster (running Hadoop) for \$10 per hour

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- 100 machine cluster (running Hadoop) for \$10 per hour
- Crawled Facebook
- 220million profiles (name, location, email) in 10 hours for \$100
- So don't do it without asking them nicely, even if you're Law Enforcement

220 freakin' million



Information Available to All

Information Available to All

If their privacy is "Everyone", you're in.

Information Available to All

- If their privacy is "Everyone", you're in.
- If not, you can only do so much without being a friend...sort of

- You could create bad apps & get people to use them, then FQL works nicely with Maltego.
 - See "Social Zombies"

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 - See "Social Zombies"
- You could just make friends with people and adopt @singe's approach
 - See "Satan is on your friends list"

- You could create bad apps & get people to use them, then FQL works nicely with Maltego.
 - See "Social Zombies"
- You could just make friends with people and adopt @singe's approach
 - See "Satan is on your friends list"
- Or maybe you're smart, like TheHarmonyGuy

Create a credible account

- Create a credible account
- Build up your identity

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- Don't go directly for your target
 - Join similar Groups/Universities/Schools etc
 - Friends of friends
 - Target

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 - Friends of friends
 - Target
- Over 1000 friends? They're "easy"
- Take your time
- or automate it and get the nasty business over with

Hey, do I know you?

94

Hey, do I know you?



94

Hey, do I know you?



I'm a friend of "Alice"'s, just getting started and that. I added a few people and might have added too many.

Hey, do I know you?



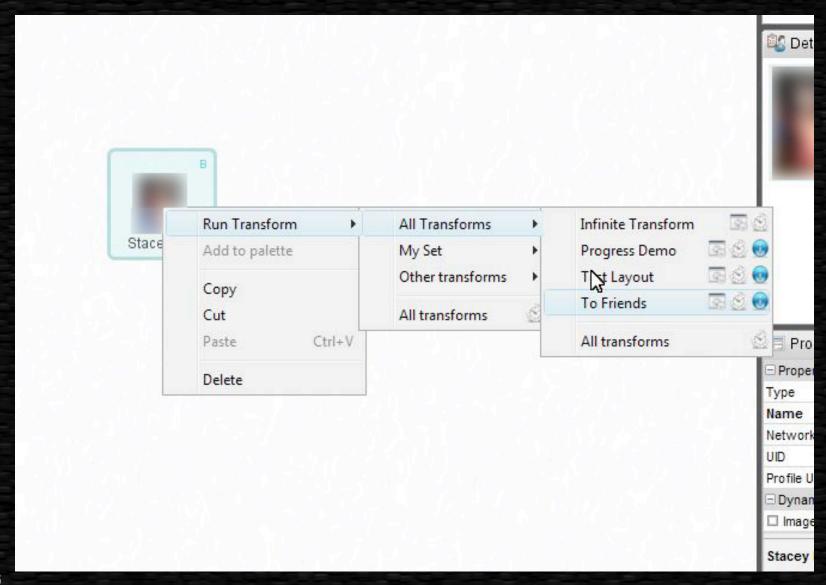
I'm a friend of "Alice"'s, just getting started and that. I added a few people and might have added too many.

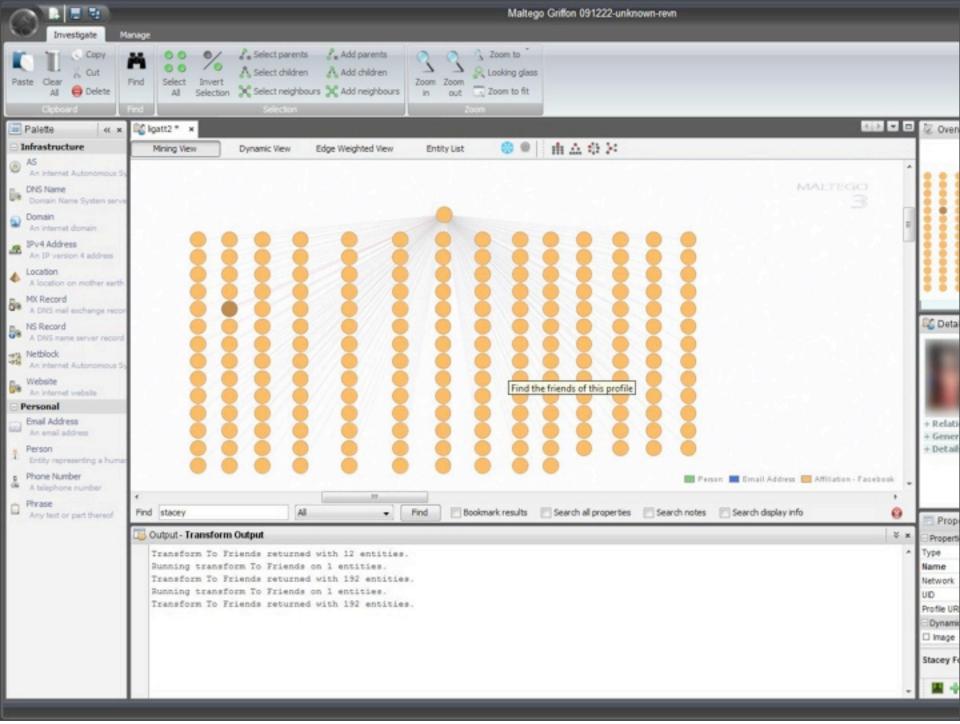
hehehe man cool, well "Alice"'s my best friend lol

Step #5 Building a map of interesting peoples

```
Until EOFriends {
      Get friend
      Get location
      IF (location = Nigeria|Lagos|...) {
                    Scrape & Parse wall posts }
      Download photos
      IF (wallPosts contain "phrases") {
                    Download interesting wall posts }
      IF ("interesting") {
                    Pipe back to Maltego)
```

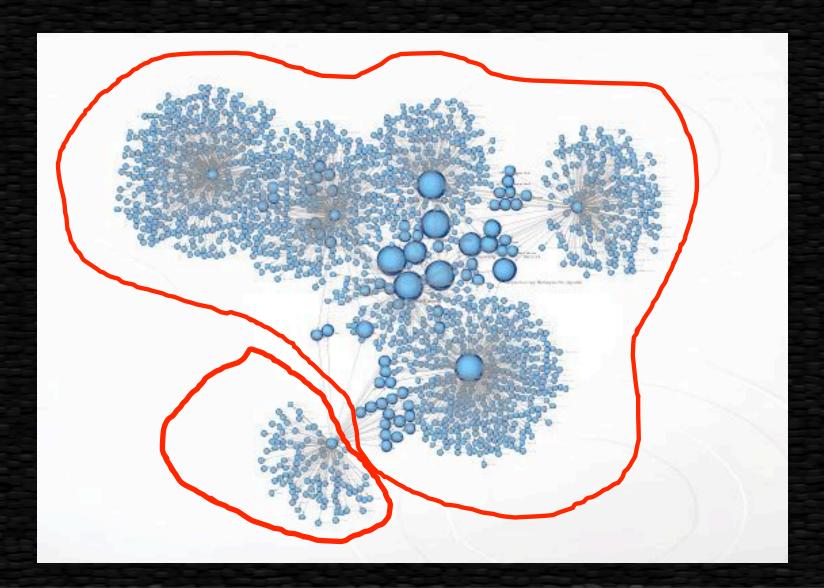
To Facebook Friends

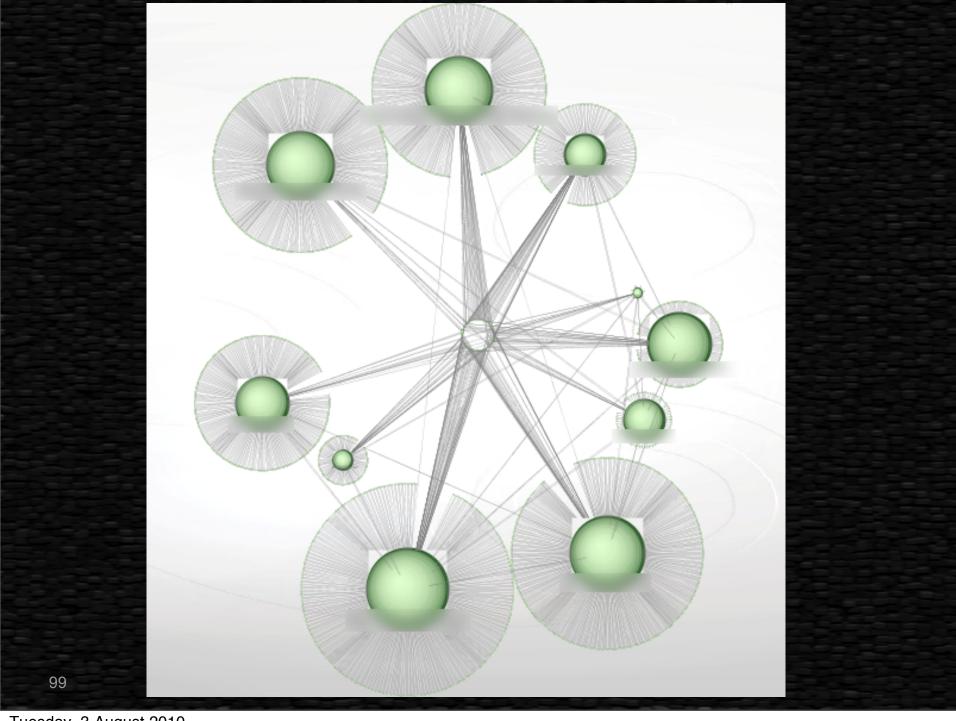




Tuesday, 3 August 2010

"Interesting" People





Tuesday, 3 August 2010

"7k in 5 days"

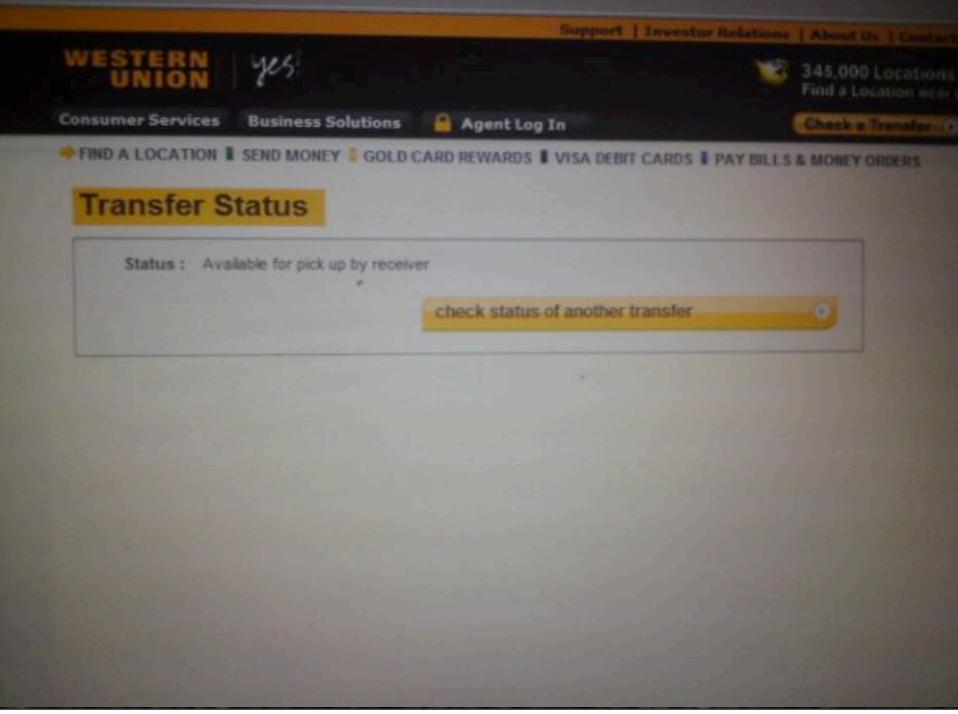
- Fast money
- Flashy rides
- Expensive clothes
- HOT chicks
- Luxury apartment
- "Its really easy to spot a yahoo boy in Nigeria, their lifestyle is pretty much the same, living the young Nigerian dream"

"I GET PAID IN POUNDS BUT I COLLECTED IN NAIRA CASH" PS3 4 SALE...UK PAL.NEW

101







What's the attraction?

- Avg month salary
 - \$4,000 USA
 - ~\$200 Nigeria

 Scamming pays roughly \$700 to \$6,000 per/month*

Call to Action

"12.4 MILLION PEOPLE RECORDED DEAD AFTER BEING SCAMMED BY NIGERIA SCAMMERS 2009, 919 MILLION DOLLARS RECORD SCAMMED FOR THE YEAR 2009 BY SAME NIGERIA SCAMMERS. WE ARE TRYING OHH THIS 2010 LETS SCAM 20 BILLION POUNDS AFTER ALL IS NOT YET UP TO AMOUNT OF NIGERIANS TRADED FOR SLAVERY IN 1905(start working)"

How about something a little more nefarious?



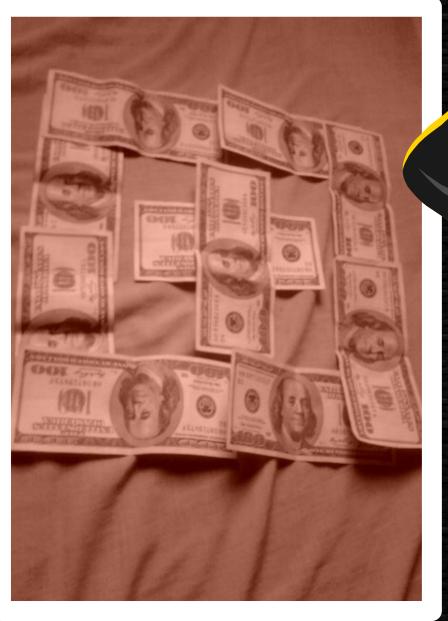
21 September 2009

How about something a little more nefarious?





ZI September 2009





B.....LING BLING



Gats



Links with terror?

 In 2008 and 2009 there was evidence directly linking 419 AFF networks to (attempted) attacks

419 Advance Fee Fraud Statistics 2009 (Ultrascan Advanced Global Investigations)

Hey, it's Alice, this is my new email address... can you help? my facebook is weird, can you send me a wall post?

Hey, it's Alice, this is my new email address... can you help? my facebook is weird, can you send me a wall post?

Sure

Hey, it's Alice, this is my new email address... can you help? my facebook is weird, can you send me a wall post?

Sure

Thanks.. Hot Stuff

Hey, it's Alice, this is my new email address... can you help? my facebook is weird, can you send me a wall post?

Sure

Thanks.. Hot Stuff

Say hi to XXXXX

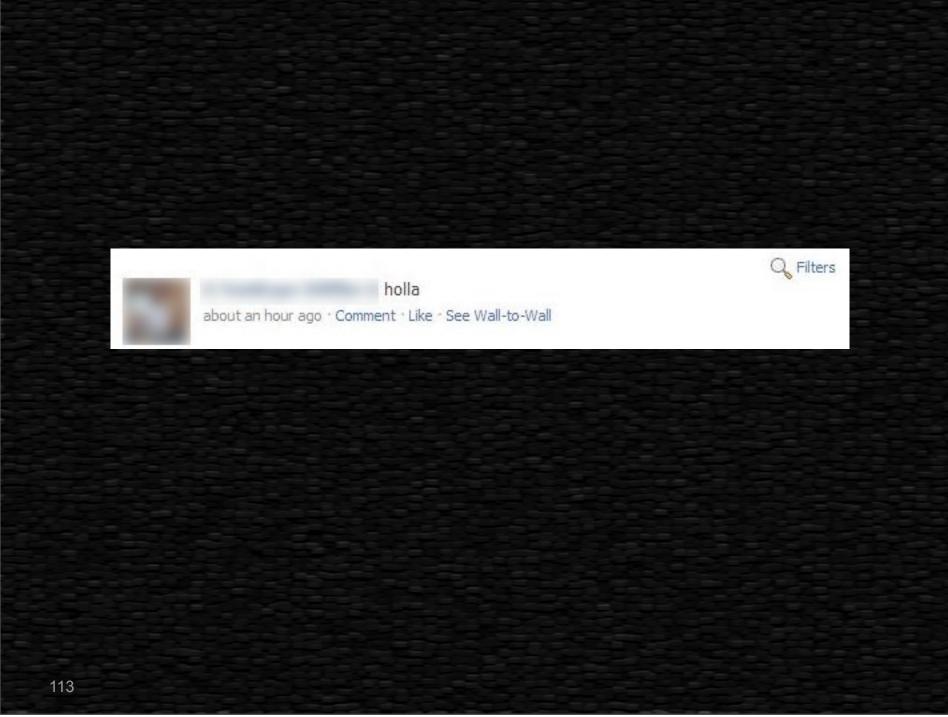
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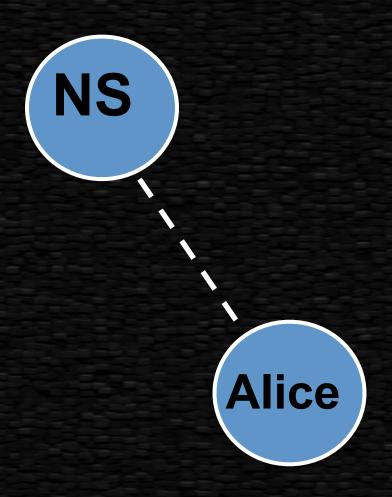
BONUS!!!!



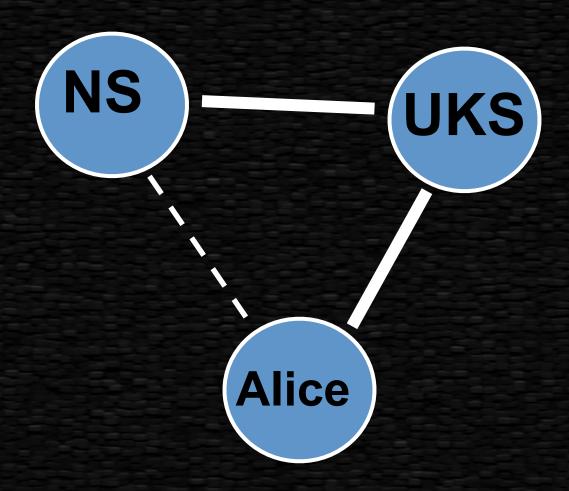
Connections



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- with 16,626 members
- Raking in \$9.3 billion dollars in 2009

- The Carrot/Stick
 - Compile all info into a blog post
 - Create a facebook fan site

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- Agree amicable terms

\$ mv <scammers\$> <my bank>

- Cash?
- Bank?
- paypal?
- Western union?
- Amazon Gift Certificates?

Messing With Criminals Can Reduce Your Life Expectancy

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To do this you are either:

• Limited to public info (due to Terms of service)

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- Work with Law Enforcement
- You'd have to break ToS. Which will likely have facebook on your back as well as the bad guys.

Wrappin' up

- Mining data more accessible than ever before
- Visualization can help you home in on interesting relationships

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- NER can help classify information
- Combination of the three to speed up pwnage

Maltego Tweeters



@Paterva



@Singe Dominic White



@mubix Rob Fuller



@carnal0wnage Chris Gates

Social Network Tweeter



@agent0x0 Tom Eston



@digininga Robin Wood



@theharmonyguy
Social Hacking



@SocialMediaSecSocial Media Security

Data Mining & Visualization Tweeters



@dacort Damon Cortesi



@neilkod Neil Kodner



@PeteWarden Pete Warden



@zrlram @secviz Raffael Marty



@secviz Raffael Marty



